



How does it work?

Mary Kay® Botanical Effects™ Skin Care is a simple regimen

infused with the goodness of botanicals
personalized to help each skin type bring out
its healthy radiance.

Products contain a special botanical complex to help defend against environmental damage and help promote healthy skin. Each formula is personalized with additional botanicals to give every skin type just what it craves for beautiful balance.

	1 Dry	2 Normal	3 Oily
cleanse:	Helps restore skin's natural balance Leaves skin feeling smooth, hydrated and nourished	Gently removes makeup and impurities Leaves skin feeling clean, soft and looking healthy	Helps purify skin and cleanse pores Removes and helps control excess oil without drying
hydrate:	Helps maintain skin's moisture levels Helps skin feel supple and resilient	Skin looks healthier and feels nourished and refreshed without feeling oily or greasy	Provides hydration while helping control excess oil Leaves skin with a beautiful matte finish
freshen:	Restores skin's natural balance Helps calm and soothe skin so it feels soft and looks radiant	Skin looks healthier and feels refreshed Helps improve skin's texture for a soft matte finish	Helps minimize appearance of pores Clarifies skin and helps cleanse pores
mask:	Gently exfoliates as it helps improve skin's texture Skin looks smooth and feels renewed	Deep cleans as it gently exfoliates Restores radiance and leaves skin looking healthier	Helps refine appearance of pores Absorbs and controls excess oils so skin looks clarified and fresh