

Holiday Book Show Hostess Info

Dear _____,

Thank you so much for being one of my Holiday Book Show Hostesses! I have found that my clients love this option, especially during the Holiday Season when they tend to see more of their friends, family, neighbors, and co-workers!



I hope you are excited about **earning some product FREE** and have chosen the items you'd like me to award you for your efforts! I'll be giving you a call to make sure you've received this information and then I'll be asking for the items I can help you earn! I am excited about working together and I know you'll make a great Holiday Book Show Hostess!

Your Hostess Rewards: \$75 for 25! That's right! When you fill in all 20 lines on your Holiday Book Show Form, you can choose \$75 worth of ANY Mary Kay products you want for only \$25! Isn't that awesome? **Plus** when you find 3 women who want to Hostess a "live" Skin Care Class OR be a Holiday Book Show Hostess, **I will give you the NEWLY re-designed, ultra-sleek, MK Signature Make-Up Brush Collection ~ a \$45 value!** The are absolutely unbelievable! Your cosmetics will go on like NEVER BEFORE!



Below are some instructions that will help you make your 'book show' a success!

- Order Forms are enclosed for each person that purchases during your book show. Be sure to charge state sales tax by taking the total purchase x _____ and add that to the slip.
- Please fill in purchasing clients; name, address, date of sale, and telephone #'s where she can be reached in case I have a question on her order.
- We take Mastercard, Visa, and Discover. If your purchasing client is paying with a credit card be sure to clearly write all numbers and expiration date on the order form.
- Take your Holiday Book Show Packet, books, and samples to; parties in the neighborhood, to family gatherings, to work, etc! Have fun with it! Tell people what you are doing and what you are working for! Be sure to advertise that one client will get her order **at 50% off!!**
- The closing date of your party is scheduled for: _____.
When I call you to confirm receipt on this packet we'll decide on a place and time for me to pick up your Holiday Book Show as well as the BEST way for your purchasing clients to receive their items in a timely fashion!

Thanks again! I am so looking forward to working together! **Good luck on your \$75 for \$25 and your Brush Set!** I know you can do it!

