Now is THE time to join our company! The kids have just gone back to school. Moms are starting to get back into a routine. Holiday ideas are starting to show up in stores, and women are beginning to think about gift ideas. This is also a time that we start feeling the squeeze for extra cash for the holidays, school supplies, and winter clothes.

Mary Kay can be a solution! Could our Mary Kay Career ease the worry about where your kids' gifts will come from this year? If you aren't sure if Mary Kay is right for you, why not consider trying it for this holiday season? Many companies hire extra help for the holidays. By beginning in September, you'll have the time to hone your skills before the holidays & make the most of them! You'll also experience great tax write offs and benefits listed below! Here are a few great reasons to begin your Mary Kay Career now!

## You'll see people you won't normally see for the holiday season!



- You will be able to take advantage of a fantastic **discount** on all of your Christmas presents for your friends and family.
- Are your friends and acquaintances going to holiday parties? Help them with a **holiday glamour look**! You can learn together and have a great time!
- This is a great time to make stocking stuffer and holiday gift sales to your friends and family. Mary Kay offers a 100% satisfaction guarantee, so anyone can try our products with confidence!



## I'm Sold on Our Mary Kay Opportunity: Join Us Today

You get to take the **tax benefits** at the end of the year, without doing much to earn them. It's like having a baby in December! A camera (for taking before and after photos), an

answering machine, and other business machines are just a few of the **tax-deductible** presents you might buy yourself to help you start your business.

- Are you going to travel to see friends and family over the holidays? Take your beauty case, practice on them, and write off part of the trip. You can practice on relatives and get part of your Perfect Start done while having a great time and introducing your family to our products!
- Over the holidays, you will see and touch base with lots of people that you won't see otherwise. What a wonderful time to be able to tell them about your new Mary Kay Career (and to arrange for post-holiday bookings).
- Since Mary Kay has no territories, when you are making all of your holiday telephone calls to friends, keep good records, because you can tell them all about your new Mary Kay Career and write off the calls!

## January is one of our company's best sales months.

Women will be making their New Year's Resolutions, which means they are ready for a change. Change usually requires a makeover, and they may have "gift" funds available to make their purchases. Get some training under way so you are ready to take advantage of the new year. Help clients over the "post-holiday blues" by treating them to a complete makeover!