



*Dear Business Executive,*

*I would like to offer a special “Executive Shopping Service” to busy executives, and business owners like yourself.*

*Knowing that your time is very valuable, I would like to make an appointment with you, at your convenience, to discuss your personal gift giving needs. Your employees and business associates, both men and women, will be delighted with the “personal” gift they will receive for the holidays.*

*In about 10 minutes you can make your selections in the price range you desire. All gifts will be beautifully wrapped and delivered to you on the date desired—at no extra charge. I’ll take over the date remembering task for you and you’ll find this to be a great time saver.*

*I will call you in a few days for an appointment.*

*Thank you for your consideration.*

*Sincerely,*

