Did You Know?

That there is more to Mary Kay than make-up? It’s about enriching women’s lives!

Why women are choosing a Mary Kay Career: (Check the ones that appeal to you)

☐ 1. Flexibility: Would you like to set your own hours to work around your family? Would you like to choose when you want to work?
☐ 2. Self Improvement: Mary Kay’s philosophy is God First, Family Second and Career Third. Would you like to be associated with people who nurture the growth of your self-esteem and self-confidence?
☐ 3. Money: Unlimited earning potential! Have you ever wanted to write your own paycheck?
☐ 4. Recognition and Awards: Is being recognized for a job well done important? Would you like to earn jewelry, trips, cash, luggage, televisions, etc.?
☐ 5. Earn the Use of a Career Car: How much do you spend on your monthly car and insurance payment? Would saving the amount each month assist you in your financial planning?
Choose your ride in style: Chevy Cruze, Toyota Camry, Chevy Equinox, Ford Mustang or Pink Cadillac!!! With a portion of insurance and taxes paid!
☐ 6. Advancement Opportunities: No glass ceilings to limit you! Is the ability to advance at your own pace important to you?
☐ 7. Positive Circle of Influence: Would you be empowered by having a support system that encourages your success?
☐ 8. Advantages: When you’re the boss, you can ensure your financial security. Would you like to be more in control of your future?
☐ 9. Tax Deductions: Would you like to see a bigger tax return? Mileage, portion of your in-home office, business trips, etc. to deduct each year.
☐ 10. Consultant Discount: Imagine all of your products at cost all year long. Gifts for every occasion at cost too.

Facts About Mary Kay: (Check the 2 facts that are most impressive to you)

☐ 1. Since the inception of the the Career Car Program in 1969, more than 130,000 independent sales force members have qualified or re-qualified for the use of a Career Car or elected the Cash Compensation option.
☐ 2. 100% Satisfaction Guarantee to Customers
☐ 3. 90% buy-back guarantee of inventory within one year of purchase.
☐ 4. Approximately 42,000 women are currently Mary Kay Independent Sales Directors worldwide

The Rewards:

How We Make Money in Mary Kay
1. Sales - 50% profit - On the Face, On the Go, Online, On Paper (Consumable Products)
2. Team Building - 4% to 13% Commission, plus Bonus options, plus Career Car options
3. Directorship - 13% Unit, 26% Personal Recruits, and Offspring Unit Commissions

Getting Started
1. Fill out an Agreement
2. Submit $100 plus tax and shipping for your Starter Kit - Value up to $422 in full size products, plus everything you need to start your business.
3. Begin Your Training
4. Start making money within weeks!

Tell Me About You

(Check one) I am...... ○ Results Oriented ○ People Oriented ○ Family Oriented ○ Detail Oriented

Name:___________________________________________ Consultant/Director:___________________ Today’s Date:_________
Address:______________________________________________________________________________ Home Phone:_________
State/City/Zip:_____________________________________________ Cell Phone:___________
Email Address:__________________________________ Work Phone (Is it ok to receive calls?):_____________________________
Occupation:____________________________________ Check Age: □ 18-25 □ 26-40 □ 41-55 □ 55+

On the scale of 1 to 4, how would you rate your interest a Mary Kay Opportunity?

I am thinking - 1 2 3 4 - Let's Get Started

"I would be interested in" (check which one applies to you)

☐ Saving $400 - $500/year on my cosmetics and gifts.
☐ 3-5 Hours/Week/Extra Cash ☐ 10-15 Hours/Week/Replace Part-time Income
☐ 20-30 Hours/Week/ Replace Full Time income ☐ Directorship