



Fall In Love!



MARY KAY®



We love women who write their own success stories, and you can do just that by starting your own Mary Kay business for **only ~~\$100~~ \$75 in September.**

When you place your first product order* by Oct. 31, 2014, **these incentives can be yours!**

\$1,800+
wholesale

TOTAL SUGGESTED RETAIL VALUE:
\$3,600 +

- ♥ \$1,800 wholesale product inventory (**\$3,600 suggested retail value**)
- ♥ Follow Your Heart pendant necklace†
- ♥ \$150 credit on your first product order**

\$600-\$1,799
wholesale

TOTAL SUGGESTED RETAIL VALUE:
\$1,200 +

- ♥ \$600 wholesale product inventory (**\$1,200 suggested retail value**)
- ♥ Follow Your Heart pendant necklace†
- ♥ \$75 credit on your first product order**

\$400-\$599
wholesale

TOTAL SUGGESTED RETAIL VALUE:
\$800 +

- ♥ \$400 wholesale product inventory (**\$800 suggested retail value**)
- ♥ Follow Your Heart pendant necklace†
- ♥ \$50 credit on your first product order**



♥ Bonus

We love glittering gems!

The Follow Your Heart pendant necklace† **celebrates women who follow their hearts by starting Mary Kay businesses.** This stunning platinum-tone necklace, which hangs on a delicate 17-inch chain, features a unique, heart-shaped pendant adorned with five scintillating stones as well as the *Mary Kay*® logo. It can be yours when you **place your first wholesale order* of \$400 or more** during this promotion and is available while supplies last.



♥ Love ♥

Love the Season

The holiday season is right around the corner, so **now is the perfect time to start a Mary Kay business.**

With the tools and tidings we provide, you can be a holiday helper to the women in your life and help them **discover gifts galore!**

discover what you **LOVE**™

Ask me, your Independent Beauty Consultant, **how to get started today!**

MARY KAY®

* Purchasing inventory is an individual decision, and it's certainly not a requirement for you to begin your Mary Kay business. We always recommend that you determine what activity level you plan to pursue in your Mary Kay business. Then, if appropriate for your personal circumstances, invest in a level of inventory that supports that activity. If you decide that this opportunity is not right for you, Mary Kay will repurchase, at 90 percent of your original net cost, original and unused Section 1 products, as long as these items were purchased by you from the Company within one year prior to return. Please refer to your Independent Beauty Consultant Agreement for complete details.

**You qualify for the credit off your first product order if your Independent Beauty Consultant Agreement is received and accepted by the Company from Sept. 1-30, 2014, and if your first wholesale Section 1 product order equals \$400 or more (excluding shipping, handling and sales tax) and is received and accepted by the Company by Oct. 31, 2014.

†Available while supplies last. The necklace will be shipped with your qualifying order.