

# Great Ways to Sell Mary Kay!

## Color 101 Class



This is a great follow-up class to the Beauty Book Skin Care Class!

This class gives detailed information and training of selecting a color look that is just right for your customer.

This class covers the “how to’s” and the “why’s” of color application.

## Brown Bag or Luxury Lunch

Bring a party to your customer’s office! What a treat in the middle of a busy, hectic schedule at work!

Have them invite their co-workers for an hour of pampering.

Have each guest bring a “brown bag” lunch to an empty office or conference room and treat them to a great time!

Have sets to show & lots of things to touch, smell & swipe color on back of hands.



## Trunk Show Collection Preview

A great way for a lot of guests to “see it all”! Show sets!

They can experience the treasures of the entire Mary Kay Line....

- ⇒ Skin Care
- ⇒ Satin Hands
- ⇒ Spa Products
- ⇒ Skin Supplements
- ⇒ Color
- ⇒ Men’s Skin Care

No wash clothes needed! No removing of makeup!



## Mom & Daughter Velocity Class

Great bonding time for moms and daughters. Share skin care and the newest Velocity colors!

Perfect for showing the Velocity Roll Up Bag! (see below)

### Velocity Roll Up Bag

- Pocket 1-Velocity Skin Care
  - Dual Coverage w/compact
- Pocket 2-Acne Treatment Gel
  - Oil Matiffier
  - Beauty Blotters
  - Satin Lips
- Pocket 3-2 Velocity chill it! (eye)
  - 1 Velocity shine it! (lip)
  - 1 Velocity Nail Enamel
- Pocket 4-Bronzing Beads
  - Mascara
  - Velocity Eau De Parfum



## Lips & Tips or Painting Party

A quick and simple class sharing products for the lips and nails!

This is a great way to demonstrate the new NAIL COLOR FLOWER idea! (see below!)

### Nail Plant

Purchase a very small 1 1/2” clay planter, paint white, fill with floral foam, cover with floral grass. Purchase a set of fake nails, polish each with a different new nail color, glue to green tooth picks and insert into planter/floral foam. It looks like Tulips in a potted plant! Very cute way to market the nail colors.

## Spa Class or Pretty Piggies on the Patio

A fun girl time pampering session.

Bring out the buckets and let the fun begin! Start with Satin Hands treatment featuring our silkening body are products including our alpha-hydroxy products.

Then finish off with our AWEWOME aromatherapy line! This is a great way to move your current Spa products to make room for the new ones coming in June!



## Eye Cream Social

For the customer who wants to learn more about a natural, career or elegant evening look for their eyes! A great way to learn about the best application techniques that best suit their eye shape!

*and/or*

How to combat the signs of aging with Mary Kay’s eye products!

Have the hostess serve ice cream sundaes!



## Easter Basket Idea

This April fill up an cute Easter Basket with colored plastic eggs. Place samples in the eggs and a coupon for a gift at their free facial and makeover. Take them wherever you go and play the Easter bunny and hand out eggs. Make sure to get her name and number so you can follow-up!



## All in a Roll up bag!

(Adjust to fit the needs of the buyer!)



Retails for \$225.00

Special \$175.00

