

# KEEPING YOU

# In The Pink

## Thank You!!!

I want you to know that it is my privilege to work with you to find the products that will help you look and feel great! Thank you for putting your trust in me and allowing me to be your consultant!

You may not have thought about it this way, but as an Independent Beauty Consultant and a Senior Sales Director, I am a small business owner. So, when you purchase products from me, you are supporting a small business.

As always, I'll customize my service to suit your shopping needs whether that is the ultimate in convenience with online shopping 24/7, a gift for that someone special, or complimentary skin care and color appointments. I am committed to providing you with superior customer service!



## Referral Rewards

Earn \$5 credit toward your next order when someone you refer to me (friends, family, co-workers, etc.) contacts me and makes a purchase! Use your credit and receive FREE products, and the best part of Referral Rewards is that there is NO limit to the number of people that you may refer!

Referring those you know to me is the best compliment that you can ever give me, and I thank you for helping me to build my business!

## Have You Pondered PINK?

Although my main purpose as your consultant is to make sure you look and feel your best, I also want you to know that my career is fun, helpful to others, and financially rewarding. You have probably never considered a part-time or full-time business like this one, and this opportunity may or may not be for you. If it isn't, that's OK! It isn't for everyone, but it doesn't cost anything to learn more. I do know that you make informed decisions, like me, and that you would want to learn more about this opportunity before you decide whether or not you have any interest. I've included a bit of information for you to consider!

As you learn more about this career, you may even think of someone you know who would benefit from doing what I do, so you could be a talent scout for me. I always treat customers to a \$25 FREE SHOPPING SPREE when they recommend someone who becomes an active member of my team! You can benefit whether you choose to be a consultant or a talent scout!

## Let Me Celebrate YOU!

How old you are is your business, but how old you look is my business! Be sure that I know your birthday because during your birthday month, you will receive a special savings offer that you may use throughout YOUR month!

## You Are My Preferred Customer

You're now included in my quarterly mailing, which means that you will receive the most up-to-date product catalog once a quarter along with a special gift-with-purchase offering only for Preferred Customers!

Be on the lookout for catalogs at the end of March, June, September, and December, and you can always view the latest catalog on my website in case you misplace yours.

I'm also including one of our latest product brochures so that you can keep it as a handy reference.

Take a minute and register on my website and mark that you want to receive a monthly Beaut-e-News newsletter, where you'll find beauty secrets revealed and tips and techniques that will help you be your beautiful best! You'll also receive an e-mail letting you know to be on the lookout for your new catalog!

Also, keep this \*NEW\* Customer Club card handy, and when you make a purchase, be sure to mark off the amount you spend so that you can earn FREE products! It is another way that I want to thank you for your loyalty to me!

Please know that the personal information I have about you will not be shared, or sold, with anyone or any company.

## Did You Know I Have a Gift Service?

Whenever you need a gift for that special someone whether it be for a birthday, get well, Mother's Day, graduation, or any occasion, I am glad to wrap and mail your gift to anyone in the continental United States! All I need is the amount you'd like to spend and the person's name and address!



## Last But Not Least...

If you ever purchase a product and are not 100% satisfied with it, please do not keep it! I'm always happy to honor the 100% satisfaction guarantee, and I can either replace the product with something that you will like or can refund your purchase price. You decide!

All I do is fill out a form online, and Mary Kay sends me brand-new product so that you and I both benefit! Where else but Mary Kay?