

I can turn parties into a profit.

#MyMKLife

MARY KAY

## Success Is in the Bag!

The **\$100\* Starter Kit** is more than a bag. It's a beginning! It includes these must-haves and more.  
\*plus shipping, handling and tax

### Full-Sized Products and Samples

Start smart with Mary Kay® best-sellers\*\* and more!

### The Look

Amaze your customers with new looks and products in this catalog.

### Start Something Beautiful® DVD

Press play to become a skin care party expert!

### Beauty Book and Skin Care Party Guide

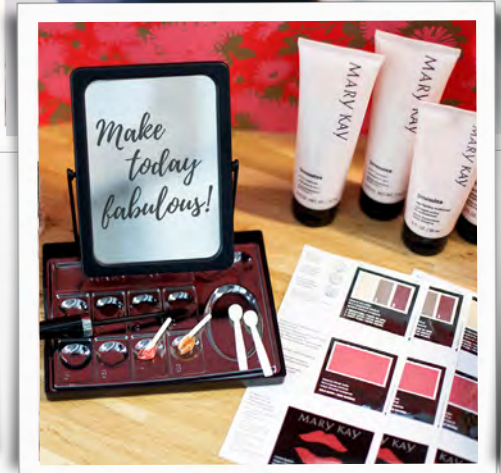
Get the party started with sleek literature and a guide for you.



Contact me to start your Mary Kay business today!

# A Life-Changing Opportunity

They say if you love what you do, it won't even feel like work. But, **what if you could love your work and enjoy doing the things you love in life** – like spending time with family, traveling, shopping or following your artistic passions? Mary Kay gives you the chance to do that and more as a small business owner while you **support your family and your own dreams.**



## FREEDOM

You can set your own schedule, so free time is yours for the making and yours for the taking.

## FRIENDSHIP

You can be part of a sisterhood of over 3.5 million Independent Beauty Consultants worldwide.

## FLEXIBILITY

You can be your own boss and decide the working style that works best for you!

## FULFILLMENT

You can become more confident, empowered and inspired as you use your strengths to discover success.

## FUN

You can make money having parties and be richly rewarded for all of your hard work.

## FABULOUS

You can see real women love their lives thanks to the Mary Kay opportunity on Instagram® #MyMKLife.



## The Proof Is in the Numbers!

Mary Kay offers a solid business opportunity. These are just a few of our most impressive figures.

### \$50 MILLION

Mary Kay Inc. and *The Mary Kay Foundation*<sup>SM</sup> have donated to help end domestic violence.

••• **\$4 BILLION**  
••• Mary Kay's global  
••• annual sales.

••• **35 INTERNATIONAL MARKETS**  
••• *Mary Kay*<sup>®</sup> products are sold all  
••• over the world.

**No. 1** Direct Selling Color Cosmetics Brand and **No. 1** Direct Selling Beauty and Personal Care Brand in the U.S. according to a 2015 study by independent market research provider Euromonitor International. [www.euromonitor.com](http://www.euromonitor.com)