

Mary Kay Image

By NSD Jan Thetford

Mary Kay Image is a code of ethics that we strive to uphold because Mary Kay herself was very serious about the image that we project to our community by the words we say, the way we treat others around us and our attire.

Mary Kay Image is not something we can choose to uphold or not uphold, rather it is expected of us to uphold it by Mary Kay herself. When we uphold the Mary Kay image we honor her.

#1 - We must wear a dress, a business suit, a skirt and blouse, a Pink beauty coat, or company attire (Red Jacket with a black not too short skirt, hose, and black pumps) to EVERY Mary Kay function.. ..(regardless of weather), every sales meeting, workshop, business debut, skin care class or facial. I do realize that the fashions are quite casual these days and pant suits are very in with Corporate America,

Mary Kay women have always been a cut above and we must always look like we represent the #1 selling brand of Skin Care and Color cosmetics in the land.

Along with our skirts and suits, Mary Kay asks that we wear hose (yes, even in the summer) and close-toed shoes. We need to sport a cute "in" haircut and manicured nails. If you are in a Red Jacket, it is important that you attend Mary Kay functions wearing a cleaned Red Jacket with a black skirt and white blouse and a black blouse if you are a Future Director or DIQ.

#2 - Please refrain from chatting while the speaker is talking. It is distracting to everyone. Please add comments at appropriate times and watch that you aren't being negative when you are sharing your comments.

#3 - Pick your Top 3 pins to wear on your lapel. We are professional business women and having a zillion pins on at one time looks a little overdone and can detract from our professional image.

#4 - Watch out for gum chewing in public....especially if you are conducting a class or talking in front of the group. Gum can be very distracting.

#5 - We are not to have any alcohol at any Mary Kay function. Watch your slang and language so you are not offending anyone with inappropriate comments.

#6 - It is only polite to let your guests know that the meeting attire is professional dress. No woman likes to go to a place she's not familiar with and be under dressed!! They will appreciate you.

#7 - Please take care to turn off your cell phone before entering your MK function. It is very distracting to the speaker and very rude to those around you. If you absolutely must keep it on for a phone call then please quickly leave the room to talk.

#8 - Please don't bring small children to meetings and asks your guests to do the same. Children are precious and we all love them but a sales meeting atmosphere is not an appropriate place for a child.

#10 - We mustn't get away from standing and clapping out of respect for a Sales Director or NSD when they enter a room or are introduced at a function. Mary Kay always expected us to stand for those women out of respect for their accomplishments. Be aware to clap enthusiastically for each other during crow time.

Lets all take responsibility for this Mary Kay image issue Pretend that Mary Kay in the room with us!

