

Mary Kay® Mineral Powder Foundation

It's a foundation. It's a powder. That's the beauty of mineral powder foundation.

It's beauty made simple.

- **It's a foundation.** A foundation that goes on with the sweep of a brush.
- It's a powder. A weightless powder that blends effortlessly for a flawless look.
- A skin perfecter that makes lines and wrinkles seem to disappear.
- Evens out skin tone while providing buildable coverage.
- Transfer-resistant, so it won't fade away midday.
- Can be used by women of all ages and all skin types.
- Suitable for sensitive skin.
- Only 6 shades needed for all skin tones.
- Order of Application the same.
-



Mineral Foundation Brush

- Custom made to work with the Mineral Powder Foundation giving results you've never seen or felt before – no other brush will produce these results
- Made of short, natural hair
- Flat bristles to pick up and deliver the perfect amount of Mineral Foundation Powder – no other brush can create this special look



WHAT'S THE BEST WAY TO APPLY MARY KAY® MINERAL POWDER FOUNDATION?

The secret to a perfect application is having the perfect brush! The Mineral Foundation Brush is custom-designed to work with the foundation and provide flawless results. The bristles are soft, **natural hair**, that picks up a precise amount of powder, releasing it evenly as you sweep. The bristles are also short and flat across the top, so you can easily customize the level of coverage. The handle is the perfect size for maximum control. No other brush will come close to delivering optimum results.

1. Cleanse and moisturize, allowing moisturizer and any other products such as concealers and highlighters to become dry to the touch.
2. With the lid on, gently shake the mineral powder foundation jar to dispense foundation into the sifter.
3. Remove the lid and **dip** the Mineral Foundation Brush **into the powder**, tapping against the rim of the jar **3 times** to remove excess. It's not necessary to use all the powder in the sifter - a little goes a long way.
4. Swirl the Mineral Foundation Brush **inside the lid** so that the powder is worked into the bristles.
5. To apply, start in the **center of the face** and work out to either side toward the hairline and along the jaw line, blending well. For a light, natural coverage, a single, thin layer should be enough. For increased coverage, repeat the application process, applying the Mineral Powder Foundation in **thin** layers until the desired coverage level is achieved.