

Order Fulfillment New Options!



EZ Ship: Automatically ship products to your registered Personal Web Site (PWS) customers.

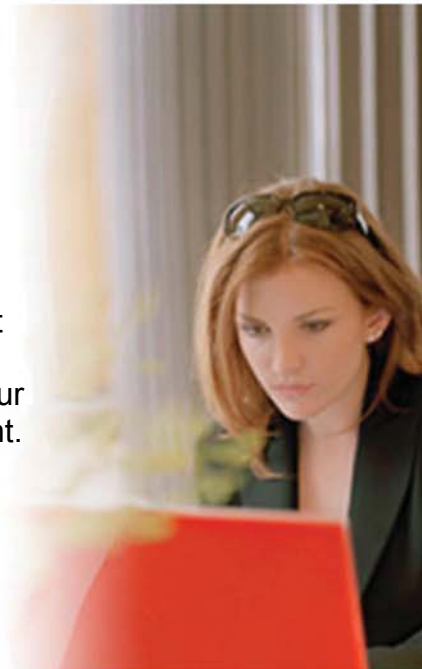
Eligible* independent sales force members who enroll in the EZ Ship feature can elect to have orders automatically shipped to their customers who choose “ship to my address” as their delivery preference.

- Saves time — you provide approval and set preferences in advance
- Faster order delivery
- Potential for more traffic to your PWS
- Build lifelong customers

Guest Checkout: Reach consumers who have expressed interest in MK products but are not ready to register on your PWS. Consumers who

select the new Guest Checkout option on marykay.com will be connected directly to the PWS of an eligible* consultant who has opted into the Guest Checkout feature. If you opt in, the consumer can shop and check out without registering and since the actual sale takes place seamlessly on your ProPay site, your profits from the sale appear automatically in your account. Mary Kay will ship to the consumer on your behalf.

- Convenient consumer shopping experience
- Easy profits for you
- More traffic to your PWS
- More potential customers



Don't forget: **Customer Delivery Service!** Low on inventory? Don't keep your customers waiting! Use the Customer Delivery Service to ship orders generated from your PWS or a sales ticket, and make them feel special.

- Save time, gas and money associated with personal deliveries
- Fulfill Customer Delivery Service orders through *myCustomers*
- Select product samplers or a copy of *The Look* to include in each order.
- Allows you to actively review each order

* An eligible independent sales force member must be in active status and have an active MK Web Site and ProPay account.

Delivering products to your customers quickly and conveniently simply makes good business sense! And while you always can fulfill your customer orders with inventory on hand, you have three other options designed to save you time, speed up delivery, help you find new customers and build customer loyalty.

