

3-In-1 Cleansing Bar

Best for normal, combination and oily facial skin.

Great all over anti-aging body bar.

This lathering bar effectively removes makeup and surface impurities.

Begins the process to erase the visible signs of aging and restore the look of younger skin.

Is gentle enough for everyday use.

Contains our exclusive, patented† anti-aging TimeWise® complex that works with your skin's natural system to help reduce the visible signs of aging.

Each application treats your skin to the antioxidant benefits of vitamin E (Tocopheryl Acetate), the skin-smoothing benefits of refined microbeads and betonite, and the refreshing benefits of meadowsweet botanical extract.

Use this bar In the morning and in the evening on your face



TimeWise 3-in-1 Cleanser

For all skin types

Effectively removes makeup and surface impurities.

Begins the process to erase the visible signs of aging and restore the look of younger skin.

Is gentle enough for everyday use.

Contains an exclusive, patented† anti-aging complex that works with your skin's natural system to help reduce the visible signs of aging.

Each application treats your skin to the antioxidant benefits of vitamin E (Tocopherol), the skin smoothing benefits of refined microbeads, the firming benefits of retinyl palmitate (vitamin A derivative), and the freshening benefits of yarrow and meadowsweet botanical extracts.

Use Timewise 3-in-1 Cleanser In the morning and in the evening.



Age-Fighting Moisturizer

For all skin types.

A lightweight, oil-free lotion.

Hydrates skin for up to 10 hours.

Absorbs quickly, leaving skin soft, supple, firm and always fresh.

Firms, softens and reduces the appearance of fine lines.

Formulated with an exclusive, patented† anti-aging complex that works with your skin's natural system to help reduce the visible signs of aging.

This advanced formula delivers the benefits of botanicals like cucumber and lemon, and a vitamin E derivative (Tocopheryl Acetate).

Use in the morning and in the evening.



Age-Fighting Moisturizer Sunscreen SPF 15

For all skin types.

A lightweight, oil-free lotion.

Protects from the harmful UVA/UVB rays of the sun to help prevent skin damage, freckling, and uneven coloration.

Hydrates for up to 10 hours. Absorbs quickly, leaving the skin soft, supple, firm and always fresh.

Firms, softens and reduces the appearance of fine lines.

Formulated with an exclusive, patented† anti-aging complex that works with your skin's natural system to help reduce the visible signs of aging.

This advanced formula delivers the benefits of botanicals like cucumber and lemon, and a vitamin E derivative (Tocopheryl Acetate).

Use the Age Fighting Moisturizer SPF 15 in the morning.



Miracle Set

When you use TimeWise® skin care products and Day Solution With Sunscreen SPF 15 and Night Solution together, you get even better visible anti-aging results. The appearance of fine lines and wrinkles is more visibly reduced while your skin becomes even softer, smoother and younger-looking. When used regularly for eight weeks, clinical test results show on average:

- A 155% increase in skin softness.
- A 91% increase in skin smoothness.
- A 48% reduction in the appearance of fine lines and wrinkles.



Creme-To-Powder Shade Mary Kay® Foundation

Complementary Match

Ivory 0.5— Ivory 104

Ivory 1— Ivory 100

Ivory 2— Ivory 204

Beige 1— Beige 300

Beige 2— Beige 304

Beige 3— Beige 400

Beige 4— Beige 402

Bronze 0.5—Bronze 500

Bronze 1— Bronze 607

Bronze 2— Bronze 708/Bronze 808



Velocity® Facial Cleanser

Features/key ingredients:

- Propylene glycol. Humectant; helps reduce moisture loss and condition skin.
- Polyethylene. Beads for gentle exfoliation.
- Botanical blend to freshen the skin.

Benefits:

- Cleanses, exfoliates and freshens in one step.
- Removes dirt and grime.
- Non-comedogenic.
- Adaption of the floral heart of Velocity® Eau de Parfum.



Velocity® Lightweight Moisturizer

Features/key ingredients:

- Tocopheryl acetate (vitamin E derivative).
- Nylon-12. Oil absorber.
- Botanical blend; to freshen the skin.
- Adaption of the floral heart of Velocity® Eau de Parfum.

Benefits:

- Lightweight formula works fast to smooth and soften.
- Oil-absorbing ingredients help control excess oil.
- Suitable for all skin types, including blemish-prone skin.
- Oil-free.
- Non-comedogenic.



Mary Kay® Full-Coverage Foundation – best for normal to dry skin types

Lightweight and longwearing, this formula gives you stay-true, stay-put color that provides immediate hydration for up to six hours.

Features/key ingredients:

- Ascorbic acid (vitamin C).
- Tocopheryl acetate (vitamin E derivative).
- Cucumber and lemon extracts which help to even skin tone.

Benefits:

- Provides buildable coverage.
- Hydrates for up to six hours.
- Provides natural-looking, long-lasting, even coverage.
- Oil-free.



Mary Kay® Medium-Coverage Foundation – best for normal to oily skin types

Lightweight and longwearing, this formula gives you stay-true, stay-put color that helps control excess oil for at least eight hours.

Features/key ingredients:

- Ascorbic acid (vitamin C).
- Tocopheryl acetate (vitamin E derivative).
- Cucumber and lemon extracts which help to even skin tone.

Benefits:

- Provides buildable coverage.
- Controls excess oil for at least eight hours.
- Provides natural-looking, long-lasting, even coverage.



Creme-To-Powder Foundation for all skin types

Benefits:

- Oil-free.
- Two-in-one product that glides on like a cream and then dries to a soft, powdery, matte finish.
- Provides sheer-to-full buildable coverage.
- Can be used as a makeup or touch-up.
- Can be used as a light concealer. Choose a shade one shade lighter than your foundation.
- Blends easily to even out skin tone.
- Water-resistant formula.
- Creme-To-Powder Foundation fits in the refillable Foundation Compact, sold separately.



TimeWise® Dual-Coverage Powder Foundation

For all skin types.

Available in nine great shades to match a wide range of skin tones. This foundation gives you two great options in one convenient product. It's perfect to use as a pressed powder or alone as a foundation. It is dermatologist-tested and oil-free.

Features/key ingredients:

- Tocopheryl acetate (vitamin E derivative) and ascorbyl palmitate (vitamin C derivative).
- Cucumber and lemon extract, which help even skin tone.

Application: Apply with a dry sponge for natural, sheer coverage. Can also be applied with a brush or dry sponge when used as a pressed powder.

TimeWise® Dual-Coverage Powder Foundation fits in the refillable Foundation Compact, sold separately.



Day Solution With Sunscreen SPF 15

Active ingredients:

– Octinoxate, octisalate, oxybenzone, avobenzene.

Features/key ingredients:

– Retinyl palmitate (vitamin A derivative), helps boost the skin's own ability to produce collagen.
– Tocopheryl acetate (vitamin E derivative) and arginine (amino acid).

Benefits (over-the-counter drug indications):

– Provides protection from the UVA rays that may contribute to skin damage and premature aging of the skin and the UVB rays that burn.
– Protects from the harmful rays of the sun to help prevent skin damage, freckling and uneven coloration.

Cosmetic benefits:

– Scientifically formulated with botanicals to support the skin's increased need for energy during the day, resulting in skin that feels revitalized.
– Over time, the appearance of fine lines and wrinkles will be reduced.



Night Solution

Features/key ingredients:

– Retinyl palmitate (vitamin A derivative), and a specialized peptide, help boost the skin's own ability to produce collagen.

– Ascorbyl palmitate and tocopheryl acetate (vitamin C and E derivatives) and arginine (amino acid).

– Nutribeads® microcapsules that burst as you dispense the serum, delivering a highly effective blend of vitamin derivatives.

– Contains botanicals so you get a fresh start in the morning.

Benefit:

– Designed to be used in the evening, this product helps improve texture and firmness. In the morning, skin will be “uplifted.”



Mary Kay® Full-Coverage Foundation

Best for normal to dry skin.

Water and silicone-base liquid foundation.

Silky-smooth formula provides full-coverage protection to even skin tone.

Provides immediate hydration that lasts up to six hours.

Lightweight and longwearing.

Stay-true, stay-put color.

Treated pigments to provide more natural looking shades.

Oil-free.

Apply every morning to wear all day.

Mary Kay® Medium-Coverage Foundation

Best for normal to oily skin.

Water and silicone-base liquid foundation.

Silky-smooth formula provides medium-coverage protection to even skin tone.

Helps control excess oil for at least eight hours.

Lightweight and longwearing.

Stay-true, stay-put color.

Treated pigments to provide more natural looking shades.

Oil-free.

Apply every morning to wear all day.

Creme-To-Powder Foundation †

Safe for all skin types.

Lightweight, oil-free formula. Evens out skin tone, as flaws and imperfections seem to disappear.

Provides a natural look and lightweight, satiny feel. Glides on like a creamy liquid foundation.

Feels luxurious on your skin as it dries to a soft, powdery, matte finish.

Can be used as a makeup or touch-up — convenient and fast in one simple step.

Apply every morning to wear all day.

TimeWise® Dual-Coverage Powder Foundation

Safe for all skin types.

Lightweight powder.

Evens out skin tone with a natural finish.

Provides sheer coverage when used dry with a sponge.

When used with a damp sponge, provides a slightly matte finish.

Oil-free.

As a foundation, apply every morning to wear all day.

As a powder, apply every morning over your foundation; touch up throughout the day.

Blemish Control Toner Formula 3 (Acne Medication)

Active ingredient:

– 2% Salicylic acid. Acne medication (up to 2% permitted in over-the-counter products).

Feature/other key ingredient:

– Alcohol denat. Effective oil remover.

Benefits (over-the-counter drug indications):

- A clear medication for the management of mild or occasional acne.
- Helps reduce the number of blackheads and acne pimples.
- Helps prevent new acne pimples.

Cosmetic benefits:

- Leaves skin free of excess oil.
- Removes residue of mask or cleanser.



Beauty Blotters® Oil-Absorbing Tissues

Feature:

- Made from 100% pure linen and powder-free.

Benefits:

- Instantly absorb excess oil without disturbing makeup.
- Removes shine so makeup stays fresh throughout the day.



Acne Treatment Gel (Acne Medication)

Active ingredient:

- 5% Benzoyl peroxide. Acne medication.

Benefits (over-the-counter drug indications):

- Clinically proven to dry and clear acne blemishes and allow the skin to heal.
- Penetrates pores to eliminate most blackheads and pimples.
- Helps prevent new blackheads and pimples from forming.



Oil Mattifier

Safe for sensitive skin.

Features/key ingredients:

- Silica. Absorbs excess oil.
- Willow bark. Botanical extract with astringent properties.
- Contains effective oil-absorbing polymers.

Benefits:

- Lightweight formula that dries to a natural, matte finish.
- Instantly absorbs oil.
- Controls shine for at least eight hours.
- Oil-free.



Mary Kay® Intense Moisturizing Cream

For dry skin.

Features/key ingredients:

- Glycerin. Attracts moisture to the skin and keeps moisture level constant.
- Algae extract. A natural botanical to help soften skin.
- Meadowfoam seed oil. A natural oil that provides emolliency and seals in moisture.
- Tocopheryl acetate (vitamin E derivative). Natural defender against free radicals.
- Copper gluconate, magnesium aspartate and zinc gluconate. Essential minerals to help nourish the skin.

Benefits:

- Helps replenish skin's optimal moisture.
- Leaves the skin feeling hydrated for up to 10 hours.
- Leaves skin looking immediately more radiant and feeling unbelievably soft and smooth.

Customization tip:

- For customers with dry skin requiring added hydration, this is a great product to supplement TimeWise® Age-Fighting Moisturizer. Apply Mary Kay® Intense Moisturizing Cream alone or after TimeWise® Age-Fighting Moisturizer.



TimeWise Age-Fighting Eye Cream

- ophthalmologist & dermatologist –tested.
- Suitable for contact lens wearers.
- Suitable for sensitive skin and sensitive eyes.
- Suitable for Dry to Oily Skin.
- Delivers continuous moisture for up to 10 hours, leaving the skin around the eye area soft and smooth.
- In a clinical study by an independent laboratory, 9 out of 10 women saw younger-looking skin with less-noticeable wrinkles after 8 weeks.



Mary Kay® Oil-Free Hydrating Gel for normal to oily skin

Features/key ingredients:

- Dimethicone. Conditions and moisturizes without leaving skin oily.
- Betaine. Conditions skin as it helps reduce moisture loss.
- Proline, arginine, glycine, alanine, lysine, serine and threonine. Essential amino acids to condition and impart smoothness to skin.
- Green tea extract (Camellia sinesis extract). Known for its free radical scavenging.
- Algae extract. A natural botanical to help soften skin.
- Tocopheryl acetate (vitamin E derivative). Natural defender against free radicals.

Benefits:

- Restores moisture balance.
- Hydrates skin for up to 10 hours.
- Non-greasy gel absorbs quickly, leaving skin cool and refreshed.

Customization tip:

- For customers with normal to oily skin requiring added hydration, this is a great product to supplement TimeWise® Age-Fighting Moisturizer. Apply Mary Kay® Oil-Free Hydrating Gel after TimeWise® Age-Fighting Moisturizer.



Sunless Tanning Lotion for all skin types

Features/key ingredients:

- Dihydroxyacetone. Chemical that reacts with certain amino acids in the protein of skin, resulting in coloration.
- Glycerin. Attracts moisture to the skin, keeps moisture level constant.

Benefits:

- Provides a natural-looking tan lasting three to five days.
- Color won't wash off after it develops.
- Color fades gradually after several days as your skin goes through its natural renewal process.



Oil-Free Eye Makeup Remover

For all skin types.

Two-phase clear liquid.

An oil-free formula that gently removes eye makeup.

Safe for contact lens wearers.

Does not leave skin feeling greasy.

Use at night, before Cleanser.



Indulge™ Soothing Eye Mask

All skin types.

Translucent blue gel.

Reduces the appearance of puffiness.

Contains botanicals known to cool, refresh and calm.

Provides short-term moisturization.

As a mask, use occasionally. Use generously after cleansing, before TimeWise® Age Fighting Eye Cream.

As a leave-on product, use occasionally or as needed. Use sparingly after cleansing, before TimeWise® Age Fighting Eye Cream.



MK Signature Eye Primer

— Primes the eye area to hold eye color and eye liner in place. Helps resist & reduce creasing and fading.

— Dermatologist-tested.

— Ophthalmologist-tested.

— Fragrance free.

— Waterproof.

— Suitable for contact lens wearers.

— Suitable for sensitive skin and sensitive eyes.



Indulge™ Soothing Eye Mask for all skin types

Features/key ingredients:

- **Green tea extract** (Camellia sinensis extract). Known for its free radical scavenging and skin-calming properties.
- **Cucumber extract**. A natural botanical recognized for cooling and soothing.
- **Dog rose hips extract**. A **vitamin-C-enriched extract** from the fruit of wild roses used for its firming properties.
- **Witch hazel extract**. A soothing botanical reported to help reduce the appearance of puffiness in the eye area.
- **Chamomile extract** (matricaria extract). A popular botanical extract known for its calming properties.
- **Comfrey extract**. A botanical used for its soothing properties.
- Dermatologist-tested and 100 percent fragrance-free.
- Multi-functional product designed specifically for the delicate eye area that can be used as a mask or a leave-on product.
- **Contains botanicals reported to reduce the appearance of puffiness.**

Benefits:

- Provides short-term, immediate moisturization.
- Botanicals help to calm, cool and refresh a tired-looking appearance.
- As a leave-on product, clinical tests show Indulge™ Soothing Eye Mask increases skin moisturization up to 130 percent.
- Helps maintain moisture balance, leaving the eye area looking firmer and smoother.
- Minimizes the appearance of eye-area imperfections, dark circles and puffiness with special lightdiffusing ingredients.

Satin Lips®

Lip Mask

Features/key ingredients:

- Green tea extract (camellia sinensis extract). Known for its free radical scavenging and skin-calming properties.
- Ascorbyl palmitate (vitamin C derivative), retinyl palmitate (vitamin A derivative), tocopheryl acetate (vitamin E derivative). Free radical scavengers.

Benefit:

- Effectively exfoliates dead surface skin cells that cause lips to appear dull and lifeless.

Lip Balm

Features/key ingredients:

- Petrolatum.
- Retinyl palmitate (vitamin A derivative) and tocopheryl acetate (vitamin E derivative). Free radical scavengers.
- Ceramide 2, vitamin A and E derivatives. **Helps moisturize dry and rough lips.**

Benefit:

- Clinical results show that a single application of Lip Balm moisturizes the lips for at least six hours. Lip liner, lipstick,



MK Signature Lip Outliner Pencil

Helps prevent lipstick and lip gloss from feathering and bleeding.

Helps fill in lines around the lips.

Lightweight, applies easily and evenly.

Product is not shaded and shows up transparent on skin and can therefore be used on all skin tones.



Mary Kay Moisturizing Shave Cream

— Non-comedogenic.

— Clinically tested for skin irritancy and allergy.

— Suitable for Dry to Oily Skin.

— Suitable for Sensitive Skin.



MK Signature Lip Gloss

MK Signature Lip Gloss combines a sparkling shine with rich color, while hydrating and protecting your lips by providing a moisture barrier. This lightweight, moisturizing formula includes microspheres that help diminish the look of fine lines, plus aloe barbadensis leaf extract, tocopheryl acetate (a vitamin E derivative) and a botanical blend.

Dermatologist-tested and clinically tested for skin irritancy and allergy.

Application: Using accompanying wand applicator, put a dot or two in the center of the bottom lip and lightly press lips together to distribute evenly.



MK Signature™ Brush Set

The MK Signature™ Brush Set includes five high-quality brushes that make color application more polished and professional than ever before!



Powder Brush — Evenly distributes powder to the face.

Cheek Brush — Used to accentuate bone structure or add a healthy-looking blush to cheeks.

Eye Definer Brush — Shapes and defines eyes and is used to blend color evenly.

Eye Crease Brush — Used with midtone and darker shades to add depth to eyes.

Dual-End Eyeliner/Eyebrow Brush — Used to tame and shape brows and line lashes.

MK Signature™ Loose Powder

Available in six great shades to match a wide range of skin tones. Its fine-textured, talc-free, silky-smooth formula helps to keep makeup fresh all day.

It controls excess oil and unwanted shine without drying skin. Brush on lightly to set makeup and leave a soft, matte finish.

Loose Powders are dermatologist-tested, safe for sensitive skin, fragrance-free, oil-free and non-comedogenic.

Clinically tested for skin irritancy and allergy.

Application: Dip the powder brush into the powder. Tap off excess. Using light, long, downward strokes, blend powder on forehead and work down to the



MK Signature™ Concealer for all skin types

Available in five skin tone shades to match a wide range of skin tones and in yellow to help normalize skin tone.

These long-lasting concealers are lightweight and creamy.

Select a shade that best matches your skin tone to even out skin or choose a shade lighter than your skin tone to highlight areas of the face.

Concealers are dermatologist-tested, waterproof, safe for sensitive skin (including skin around delicate eye area), fragrance-free and non-comedogenic.

Application: Apply a small dot under eye area up to the lower lashes and on the innermost corner



MK Signature™ Cheek Color

This silky-smooth formula provides long-lasting, natural color. Glides on smoothly and blends easily. It fits in the Color Compact, Custom Compact or Color Palette, sold separately.

Application: Swipe cheek color brush evenly across cheek color, tapping off excess. Begin applying color at the “apple” of the cheekbone. Feather the color slightly upward and along your cheekbone, stopping at the top of the cheekbone, just below the temple. Color should not begin before pupil or extend below nose.

Use powder before applying MK Signature™ Cheek Color.



MK Signature™ Highlighters Bronzing Beads

MK Signature™ Highlighters Bronzing Beads are fragrance-free and are appropriate for all skin tones.

The multihued beads have been specially combined to work together to create warm, shimmering highlights on the face and body.

Application: Dip the Retractable Powder Brush into the beads. Dust instant color on the face and body.



MK Signature™ Eye Color

MK Signature™ Eye Colors are dermatologist- and ophthalmologist-tested, clinically tested for skin irritancy and allergy, and safe for sensitive eyes and contact lens wearers.

Apply wet or dry with a sponge-tip applicator or with a brush. This silky-smooth, long-lasting color glides on easily and blends evenly. Gives a sheer, crease-resistant look, lightweight feel and color that stays true. The eye colors pop in and out of the Color Compact, Custom Compact and Color Palette to allow you to achieve any combination of shades.

The Dual-End Eye Applicator will fit in the compacts and can be used for both wet and dry application.



MK Signature™ Eyesicles® Eye Color

MK Signature™ Eyesicles® Eye Color is a waterproof, creme-to-powder formula that blends smoothly and evenly to provide a long-lasting, soft, matte finish which resists smudging and fading.

Application: Easy to apply. Using fingertip or brush, apply a small amount to eyelid and blend. Can be layered for more intense color.



MK Signature™ Eyeliner

MK Signature™ Eyeliners are mechanical, waterproof, smudge-resistant, fade-resistant, dermatologist-tested and clinically tested for skin irritancy and allergy.

This creamy, long-lasting formula glides on smoothly without tugging at the eye area.

To use: Advance liner by twisting up slowly. Be careful not to twist too far, as liner does not retract. Recap after use.

Application: Lightly stroke a single, fine line at base of upper eyelid next to lashline from inner to outer corner. Draw another fine line just under lower lashes, from outer to inner corner. If desired, soften with the Dual-End Eyeliner/Eyebrow Brush. Apply only above upper lashes and below lower lashes, never on the inner eyelid.



MK Signature™ Brow Liner

MK Signature™ Brow Liners are mechanical, water-resistant, dermatologist-tested, and clinically tested for skin irritancy and allergy. This creamy, long-lasting formula strokes on smoothly and effortlessly to create a natural look.

To use: Advance liner by twisting up slowly. Be careful not to twist too far, as liner does not retract. Recap after use.

Application: Using short, feather-like strokes, define and fill in brows as needed. Soften and blend the color with the Dual-End Eyeliner/Eyebrow Brush.



MK Signature™ Liquid Eyeliner

Long-lasting, fast-drying formula applies smoothly and evenly and does not flake or crack.

The Liquid Eyeliner is safe for contact lens wearers, is dermatologist- and ophthalmologist-tested, and clinically tested for skin irritancy and allergy.

Application : Tighten cap and shake. After applying eye color, line along lashline.



MK Signature™ Classic Blonde Brow Definer Pencil

MK Signature™ Classic Blonde Brow Definer Pencil is dermatologist-tested and safe for sensitive skin. This woodcased formula strokes on smoothly to create a well-defined look. Use to line and define brows.

Application: Use short, feather-like strokes to line and define brows as needed.

How to shape the eyebrows : As the eyebrows frame the face, it's important to keep them well-groomed. The inside corner of the brow should begin directly above the inside corner of the eye and should end at a line from the outside corner of the nose past the outside corner of the eyes. The arch of the brow should be directly above the outside edge of the iris.

How to brush the eyebrows: Use the Dual-End Eyeliner/Eyebrow Brush to brush opposite the direction of eyebrow growth to get rid of any excess makeup. Then brush back in place.



MK Signature™ Endless Performance Mascara —

Wears up to 12 hours. Exclusive, smudge-proof, water-resistant formula builds, separates and lengthens lashes, leaving a soft, natural look and feel. Specially designed curved brush surrounds lashes from base to tip, lifting lashes for an easy application that resists clumping and flaking.

MK Signature™ Waterproof Mascara — Resists smudging or running when exposed to water and is easily removed with Mary Kay® Oil-Free Eye Makeup Remover.

MK Signature™ Flawless Mascara — This easy to remove, smudge-resistant formula separates and darkens lashes, making them appear fuller and thicker. Safe for customers with sensitive eyes.

Note: All formulas have been dermatologist- and phthalmologist-tested. All are safe for contact lens wearers, except waterproof mascara.



Mascara Application: Brush on lower lashes first, lightly brushing the tip back and forth across the lashes.

Then brush on upper lashes. For longer, thicker-looking lashes, reapply one or two additional coats. Let mascara

dry between coats. After opening, mascara should be replaced every three to four months to promote optimum

product and to help is free of bacteria.



performance ensure mascara harmful

MK Signature Creme Lipstick

MK Signature Creme Lipstick features rich, stay-true color. This exclusive, creamy formula glides on with brilliant, beautiful color and contains “micro-pillows,” which provide a lightweight texture and an even application.

MK Signature Creme Lipstick helps keep lips moist and supple during wear and includes antioxidants — vitamin E (Tocopherol) and a vitamin C derivative (Ascorbyl Palmitate).



MK Signature™ Lip Liner

MK Signature™ Lip Liners are mechanical, waterproof, dermatologist-tested and clinically tested for skin irritancy and allergy. The creamy, long-lasting formula applies smoothly and evenly to define and outline perfectly every time. Special waterproof formula helps resist feathering and bleeding.

A p p l i c a t i o n : Starting at the center of the upper lip, draw a small “V” along natural lip line. Work down to each corner using short, feather-like strokes. Line center of lower lip. Then, starting at the corners, apply pencil toward center to connect lines.



MK Signature™ Intensity Controller Lipstick

This exclusive, creamy formulation contains our customized “micro-pillows,” which provide a lightweight texture.

Dermatologist-tested and safe for sensitive skin.

A p p l i c a t i o n : Apply before or after MK Signature™ Creme Lipstick to soften and add shimmer to the shade. Or use alone for a beautiful, shimmery lipstick look.



Satin Hands & Body® Buffing Cream

Features/key ingredients:

- Polyethylene. Scrubbing grains that exfoliate dead, dry skin cells.
- Sodium laureth sulfate. A mild, general purpose cleansing agent.
- Sorbitol. A humectant; substance promoting moisture retention in the skin.

Benefits:

- Buffs away dead surface cells.
- Helps smooth calloused areas.
- Leaves skin soft, feeling smoother.



Satin Hands & Body® Cleansing Gel

Feature/key ingredients:

- TEA-lauryl sulfate, disodium oleamido MIPA-sulfosuccinate. Mild cleansing agents that cleanse without harsh stripping of the skin's natural oils.

Benefits:

- Gently cleanses skin of impurities.
- Leaves skin feeling clean and refreshed.



Satin Hands & Body® Hydrating Lotion

Features/key ingredients:

- Glycerin. Humectant; binds moisture into skin.
- Mineral oil. Emollient that locks in moisture.
- Fragrance-free.

Benefits:

- Formulated with rich skin emollients that soften the skin.
- Helps maintain skin's moisture balance without leaving skin greasy or sticky.



Satin Hands® Hand Cream With Sunscreen SPF 4

Active ingredient:

- Octinoxate. Sunscreening ingredient.

Features/key ingredient:

- Glycerin. Humectant, binds moisture into skin.

Benefit(over-the-counter drug indication):

- Helps protect skin from premature aging due to incidental sun exposure.

Cosmetic Benefits:

- Clinically tested for skin irritancy and allergy.
- A rich, emollient formula that softens, moisturizes and helps maintain the delicate texture of young-looking hands.
- Provides instant hydration to condition and moisturize hands for hours.



Satin Hands® Pampering Set

The Satin Hands® Pampering Set is an easy, four-step process to keep hands softer and younger-looking. All four steps work together to produce the best results, so the complete Satin Hands® Pampering Set is recommended for customers.

Order of Application:

Step 1: Extra Emollient Night Cream—massage into hands.

Step 2: Satin Hands® Buffing Cream—Apply over Extra Emollient Night Cream. Massage into hands.

Step 3: Satin Hands® Cleansing Gel—Apply to palm of hand. Massage into hands, same as above. Rinse hands thoroughly under warm, running water and dry hands completely.

Step 4: Satin Hands® Hand Cream With Sunscreen SPF 4— Massage hand cream into hands and between fingers, remembering tops and palms of hands.



Energizing Foot & Leg Treatment

Features/key ingredients:

- Menthol. Creates a cooling sensation on the skin.
- Glycerin and Propylene Glycol. Attracts moisture to the skin, helping keep moisture level constant.

Benefits:

- Helps relieve tired feet and legs.
- Leaves no visible trace when applied over sheer hosiery.



MK Signature™ Base Coat

Features/benefits:

- Helps smooth out surface flaws by filling in ridges and weak spots which can lead to breakage.

Application:

- Apply to clean, dry nails.

MK Signature™ Nail Enamel

Features/benefits:

- Advanced long-wearing formula provides a high-gloss finish.
- Coordinates with MK Signature™ Creme Lipstick shades.

Application:

- Apply two coats over Base Coat.

MK Signature™ Top Coat

Features/benefits:

- Instant high-gloss shine.
- Advanced formula helps nails dry to a hard finish in minutes.
- Helps protect enamel from smudging, chipping and nicking.

Application:

- Brush over freshly applied MK Signature™ Nail Enamel. Reapply as needed to protect color and extend wear.



TimeWise® Visibly Fit™ Body Lotion

Features/key Ingredients:

- Oil-free.
- Wintergreen extract. Has been shown to have a soothing effect.
- Hydrocotyl extract. Helps to improve skin firmness.
- Exclusive TimeWise® complex.

Benefits:

- Hydrates up to 10 hours.
- Helps even skin tone, minimize the appearance of fine lines and reduce crepiness.
- Improves skin clarity, firmness, elasticity



Embrace Dreams Body Wash, Moisture Lotion, Sheer Fragrance Mist

Features/Benefits:

– This creamy, floral scent helps you put the world on hold. Let time drift and your cares float away. Perfect anytime you want to relax and quiet your thoughts.

Top Note: Blueberry, Freesia, Tea

Middle Note: Lily of the Valley, Honeysuckle, Hyacinth, Star Jasmine, Orchid

Base Note: Sandalwood, Amber, Vanilla, White Musk

Botanicals: Bamboo, Decaffeinated Red Tea, Sandalwood



Embrace Happiness™ Body Wash, Moisture Lotion, Sheer Fragrance Mist

Features/Benefits:

– This energetic floral tea scent gets you going again anytime you need a lift. It's like showering in laughter. Go ahead, jump for joy!

Top Note: Italian Bergamot, Orange Pekoe Tea Leaves, Caribbean Cardamom

Middle Note: Jasmine Petals, Rose Hips, Peony

Base Note: Creamy Woods, Japanese Tree Moss, Musk

Botanicals: Jasmine, Lemon, Guarana



Embrace Harmony Body Wash, Moisture Lotion, Sheer Fragrance Mist

Features/Benefits:

– This calming blend of botanical scents helps you regain balance as you treat yourself to the Embrace Harmony experience. Emerge feeling calmer and refreshed, your hopes renewed.

Top Note: Asian Pear, Mandarin, Yuza, White Freesia

Middle Note: Muguet, Narcissus, Sea Accord

Base Note: White Musk, Japanese Osmanthus, Sheer Woods

Botanicals: Bamboo, Cypress, Marine Extract



Embrace Today Body Wash, Moisture Lotion, Sheer Fragrance Mist

Features/Benefits:

– It's the scent of motivation in a fresh, crisp blend of citrus. Feel your sense of well-being and assurance soar. It's a great day!

Top Note: Peach, Lemon, Grapefruit, Pear

Middle Note: Muguet, Lilac, Rose, Orange Flower

Base Note: Sandalwood

Botanicals: Jasmine, Bergamot, Clary



Acapella® Eau de Toilette

To p N o t e : Italian Mandarin, Crisp Orchard Pear, Crushed Red Raspberries.

M i d d l e N o t e : White Jasmine, Lily of the Valley, Red Damascene Rose.

B a s e N o t e : Rarewoods Complex, Resinous Golden Amber, Warm Musky Skinscent Accord.



Belara® Eau de Parfum Living my life®.

To p N o t e : San Joaquin Fig, Wild Bilberry, Opal Lotus Flower, Pittosporum Blossoms.

M i d d l e N o t e : Star Gazer Lily, Southern Indian Tuberose, Snow Drop Flower, Chamomile Petal, Golden Acacia Blossoms.

B a s e N o t e : White Poplar Bark, Milky Sandalwood, Cotton Musk.



Angelfire® Eau de Toilette

To p N o t e : Italian Bergamot, Galbanum, Lemon, Green.

M i d d l e N o t e : Rose, Jasmine, Tuberose, Muguet des Bois.

B a s e N o t e : Sandalwood, Vetiver, Musk.



Journey® Eau de Parfum Life is yours to explore®

To p N o t e : Ice Mint, Watercress, Water Lily.

M i d d l e N o t e : Wild Freesia, Phlox, East Hampton Peony, White Sampaquita.

B a s e N o t e : English Heritage Rose, Apricot Musk, Beachwood.



Elige® Eau de Parfum Without a word, you make your presence known.®

To p N o t e : Peony, Freesia, Amazon Lily, Hint of Green, Wild Cyclamen.

M i d d l e N o t e : Tuberose, Ylang Ylang, Night-blooming Jasmine, Camellia, Karo Karounde, Australian Boronia, Mirabelle Plum, Raspberry, Mandarin.

B a s e N o t e : Indian Sandalwood, Mahogany, White Pepper, Patchouli, Amber, Vanilla, Tonka Bean, Orris.



Velocity® Eau de Parfum The fragrance that will turn your world upside down.

To p N o t e : Banana Flower, Green Jungle Orchids, Tart Mangosteen.

M i d d l e N o t e : Dashing Clementine, White Azalea Petals, Aromadendron.

B a s e N o t e : Balsawood Tree Blossoms, Blackberries, Sheer Woods.



Domain® Cologne Discovery. Devotion. Direction.®

To p N o t e : Zesty Lime Tonic, Crisp Macintosh, White Grapefruit, Desert Sage, Tangerine, Cognac Grapes, Lavender.

M i d d l e N o t e : Juniper Berry, Night-blooming Cactus, Bird of Paradise, Garden Basil, Tarragon, Ice Mint, Cypress Leaves, Green Bamboo Shoots.

B a s e N o t e : Cherry Firewood, Blonde Cedar, Pipe Tabac, Cistus Labdanum, Patchouli Wood, Palm Tree Wood, Black Vanilla Bean, Musk.

Domain® After-Shave Balm

A gentle, alcohol-free formula that helps reduce shaving irritation leaving skin moisturized, conditioned and soothed.

Domain® Body And Hair Shampoo

A rich gel that thoroughly cleanses the body and hair while imparting the sophisticated Domain® fragrance.



Tribute® for Men Spray Cologne

To p N o t e : Italian Bergamot, Lime, Lemon, Galbanum, Nutmeg, Clove, Cinnamon, Basil, Pineapple.

M i d d l e N o t e : Lavender, Violet, Rose, Jasmine, Lily of the Valley, Clary Sage.

B a s e N o t e : Cedarwood, Sandalwood, Patchouli, Moss, Musk.



The Skin Cancer Foundation Seal of
Recommendation

All Mary Kay® Sun Essentials® sun protection products have been granted the Skin Cancer Foundation Seal of Recommendation. The Foundation grants its seal to sunscreen products of SPF 15 or greater that meet stringent criteria for safety, efficacy and waterproof or water-resistant claims. When used regularly in the recommended manner, they may also help to reduce the potential risk of skin cancer due to overexposure to sunlight.

Ultimate Protection Sunblock SPF 30

Feature/active ingredients:

– Octinoxate, octisalate, oxybenzone. Sunscreening agents.

Features/key ingredients:

- Tocopheryl acetate (vitamin E derivative), superoxide dismutase. Free radical scavengers.
- Contains moisturizer to help combat dryness from sun, wind and water.
- Fragrance-free, non-comedogenic, oil-free, waterproof and sweat-resistant.

Benefits (over-the-counter drug indications):

- Protects from the harmful rays of the sun to help prevent skin damage, freckling and uneven coloration.
- Provides 30 times your natural protection from sunburn and helps prevent sunburn and tanning.
- Retains its sun protection for at least 80 minutes in water.



Sensible Protection Sunblock SPF 15

Feature/active ingredients:

– Octinoxate, oxybenzone. Sunscreening agents.

Features/key ingredients:

- Tocopheryl acetate (vitamin E derivative), superoxide dismutase. Free radical scavengers.
- Contains moisturizer to help combat dryness from sun, wind and water.
- Fragrance-free, non-comedogenic, oil-free, waterproof and sweat-resistant.

Benefits (over-the-counter drug indications):

- Protects from the harmful rays of the sun to help prevent skin damage, freckling and uneven coloration.
- Provides 15 times your natural protection from sunburn.
- Helps prevent sunburn and limits tanning.
- Retains its sun protection for at least 80 minutes in water.



Lip Protector Sunblock SPF 15

Feature/active ingredients:

– Octinoxate, oxybenzone. Sunscreening agents.

Feature/key ingredient:

– Tocopherol (vitamin E). Free radical scavenger.

Benefit (over-the-counter drug indication):

– Provides 15 times your natural sun protection for the delicate, sun-sensitive skin of the lips.

Cosmetic benefit:

– Helps keep lips soft and supple.



Extra Emollient Night Cream for very dry skin

Features/key ingredients:

– Petrolatum. Emollient; functions as a protective shield on the skin's surface to help reduce moisture loss. – Mineral oil. Emollient; helps reduce moisture loss. – Hydrogenated soy glyceride. A naturally derived emollient blend that acts as a moisturizer and conditioner. – Beeswax. Naturally occurring wax from the honeycomb of bees. Acts as an emulsifier and imparts a soft, conditioned feeling to the skin.

Benefits:

– Helps maintain the natural moisture of the face and replenishes hydration in dry areas.

– Excellent for dry patches, especially on hands, elbows and feet.

Customization tip:

– For those customers with extremely dry skin, Extra Emollient Night Cream can be applied after imeWise® Age-Fighting Moisturizer in the evening to help seal in moisture.



Calming Influence®

Features/key Ingredients:

– Panthenol and allantoin. Soothing ingredients. – Chamomile, aloe vera, calendula, butcherbroom, licorice and cornflower. Botanical extracts known to help soothe the discomfort associated with sensitive skin. – Extracts of lavender, orange flower and black currant. Botanicals used for their tranquil effects.

Benefits:

– An oil-free, lightweight serum that gently calms sensitive skin.

– Comforts and rebalances skin.

– Helps calm skin after shaving.



Advanced Moisture Renewal® Treatment Cream For dry and normal skin.

Features/key ingredients:

– Phospholipids. Liposomes are comprised of phospholipids, which are natural ingredients. Essential fatty acids are a key component of these phospholipids and are reported to improve the moisture barrier properties of the skin. – Tocopherol (vitamin E). Reported to defend against free radicals. – anthenol. Conditioner; imparts smoothness to the skin. – Hydrolyzed wheat protein. A protein which acts to smooth the skin by attracting moisture; conditions skin and helps relieve dryness. – Hybrid safflower oil. Natural oil which provides emolliency and seals in moisture. – Allantoin. Conditions and smoothes the skin.

Benefits:

– Replenishes essential intercellular lipids and reinforces the skin's own moisture-retention capabilities.

– Contains liposomes that are specially designed to deliver moisture to the skin.

– Helps to improve the skin's hydration, resiliency, elasticity and firmness.

Customization tip:

– For customers with dry and normal skin requiring added hydration, this is a great product to supplement TimeWise® Age-Fighting Moisturizer. Apply Advanced Moisture Renewal® Treatment Cream after TimeWise® Age-Fighting Moisturizer.

