



Summer Pilot Program

A Great way to Earn Extra Money!!

DEVOTE:

5 Hours per week to teaching/showing the product
2 Hours per week for Education and Support

INVEST:

Starter Kit \$100 plus tax & shipping
(\$200-\$4800 Optional Inventory Investment. What the EYE sees the EYE buys! Women buy more if they can get it right away.)
Immediate Commission: 50% Sales Commission! Highest in US!
Selling Seasons: May-Mother's Day, Teacher Appreciation, Nurses' Week; June-Father's Day, Graduation, Weddings; Ongoing-Birthdays, Anniversaries... etc.



TEACH:

2 Skin Care Classes per week (4+ women present / 2 hr each). Average sales \$300+
1 Facial (1-2 women present / 1 hr). Average sales of \$75+
Total Weekly Average Sales: \$675+

PROFIT:

Estimate scenario at \$675 Sales minus 50% cost of product = \$337.50 gross profit per week for just 5 hours of actual teaching time! (Average - \$47.50 gross per hour).
 $\$337.50 \times 12 \text{ weeks} = \$4,050$ gross profit for about 60 hours of teaching and training!!

PART-TIME SUMMER "JOB"

The above estimates do not even include the potential
Customer Reorders and Team-building Commissions!!!

Having product inventory is an OPTION, and is NOT A REQUIREMENT.
But women are impulsive and will purchase more if you offer on-the-spot delivery!

At the end of the summer you may decide to put your 'outside' business on hold and just take reorders for the fall term. Or, you may have been having so much fun earning extra money that you decide to continue doing what you have polished and perfected from then on. During the winter break pick up your business in time for the Holiday Selling Season! Have something special that you can depend on any time you choose.

Tax Advantages: As a self-employed person you may also be able to deduct a percentage of your utilities, taxes, mortgage interest, car insurance, depreciation on your car, computer, gasoline etc. as tax deductions. You may even get to keep more of your other primary job's salary.

After the initial 12-week Pilot Program you may assess your results. If you have not had lots of fun, made an excellent hourly income, helped women feel better about themselves and made lots of new exciting friends, or you decide that a part-time career with Mary Kay is not for you, *just stop working your business!*

It's as simple as that. No strings attached - Totally risk-free!

You've got nothing to lose and so much to gain. The possibilities are endless.
Wouldn't you agree that you will never know if this career is for you unless you give it a shot?
And how would a Brand New Red Pontiac Vibe look in YOUR driveway this Fall?

For more information, please call: