



# TimeWise® Replenishing Serum+C

MARY KAY®



# Some basics about skin

- The skin is a complex structure made up of multiple layers.
- The dermis layer lies just beneath the skin's surface.
- This layer contains two important components, collagen and elastin.
- Collagen strengthens and supports the skin.
- Elastin helps skin “snap back” after stretching.

Give Collagen a Boost.\*  
Help Skin Bounce Back.

\*Based on in vitro testing

# So how does TimeWise® Replenishing Serum+C help skin?

This precious, antioxidant-rich serum contains ingredients known to:

- Enhance the production of new collagen.
- Help keep existing collagen from breaking down.
- Support elastin, the protein that gives skin its “spring”.



# Why is “C” important?

- The body doesn't produce Vitamin C on its own.
- You need a continuous supply.
- Vitamin C aids in the synthesis of skin-firming collagen.
- Skin loves its age-fighting properties.

# Vitamin C is the key




- The Vitamin C (L-ascorbic acid) in this beneficial serum is derived from natural fruit sources known for their high levels of this potent vitamin.
- TimeWise® Replenishing Serum + C contains an exclusive complex of botanical ingredients that deliver the multiple benefits of Vitamin C.
- This serum contains Kakadu Plum Extract, a patent-pending ingredient.

# Kakadu Plum Extract is a star ingredient.



- Reported to have the highest level of Vitamin C of any fruit
- Found only in Australia, it is hand-picked in a sustainable way
- Patented technology helps maintain its nutritional content

# Other key ingredients

Camu Camu Extract (Myrciaria dubia)	Known to have the second highest level of Vitamin C content of any fruit. It is also a significant source of potassium, and has a full complement of minerals and amino acids that can aid in the absorption of Vitamin C.	
Acerola Cherry Extract (Malpighia glabra)	The acerola cherry is especially rich in Vitamins A and C, and this fruit has been shown to have powerful antioxidant benefits	
Black Currant Berry Extract (Ribes nigrum)	Contains high levels of vitamin C and was used as a source of this vitamin when oranges were scarce.	
Pomegranate Extract (Punica granatum)	Is considered a "superfruit" because of the large number of vitamins it contains. It has been used for centuries to help reduce the effects of oxidative stress. Has a high level of vitamin C, along with other vitamins and antioxidants, including potassium and Vitamin B5.	
Argan Seed Extract (Argania Spinosa)	The Argan tree grows only in the south of Morocco, resembling an olive tree that produces small yellow fruits that turn brown when ripe. It is rich in essential fatty acids, and is resistant to oxidation.	



# **The results are in! After using TimeWise® Replenishing Serum+C here's what women said...**

- 89% said their skin looked lifted and more resilient.
- 86% said their skin looked more toned.
- 79% said their skin looked younger.
- 90% said their skin looked enhanced overall.

\*Results reported after a 2-week customer study.

# TimeWise® Miracle Set + Replenishing Serum+C = Success



The TimeWise® Miracle Set leaves skin with fewer lines and wrinkles, improved firmness, more even skin tone.



TimeWise® Replenishing Serum+C targets specific areas where collagen and elastin are found.

\*Based on in vitro testing .

# Can everyone use TimeWise® Replenishing Serum+C?



- Suitable for all skin types.
- Clinically-tested for skin irritancy and allergy.
- Hypoallergenic
- Non-comedogenic
- Oil-free and fragrance-free.
- Suitable for all skin tones.

# Application tips

It's easy to work TimeWise® Replenishing Serum+C into your skin care routine.

## **In the morning:**

- 3-In-1 Cleanser
- TimeWise® Replenishing Serum+C
- Day Solution Sunscreen SPF 25
- Age-Fighting Moisturizer

## **In the evening:**

- 3-In-1 Cleanser
- TimeWise® Replenishing Serum+C
- Night Solution
- Age-Fighting Moisturizer

# Here are the key points to remember:



- This product is for anyone who wants to take their age-fighting regimen to the next level.
- TimeWise® Replenishing Serum+C delivers lifting and firming benefits, and is unlike any other product Mary Kay® offers.
- TimeWise® Replenishing Serum+C contains an exclusive complex of botanical ingredients that delivers the multiple benefits of Vitamin C.

\*Based on in vitro testing.

**The four weekly vials help maximize product freshness and provide an effective weekly application measurement to help you get the best result for your money.**

Time Wise Replenishing Serum+C.....\$55\*

Introductory offer: Purchase a one month supply and sign up for **Auto-ship:**

- Your month's supply will be shipped on the first of every month — **free shipping**
- Your credit card will be automatically charged only **\$49\***
- You'll never run out of this essential skin care product
- You'll have the convenience of your order being delivered to your doorstep.

\* plus applicable tax