



# Summer 2013 New Products



## Men's Fragrance Travel Collection, \$36

### • Limited-Edition† Mary Kay®

It's the perfect Father's Day gift! Gift box includes the following five fragrance miniatures in special gold and black 50th Anniversary packaging: This collection includes miniatures in Domain, MK High Intensity, Tribute for Men, Velocity for Him and True Original. You're both sure to love them! Our Gift box includes 5 fragrance miniatures in a special gold & black 50th Anniversary packaging.

- o True Original™ Cologne Spray
- o MK High Intensity™ Cologne Spray
- o Velocity® for Him Cologne
- o Domain® Cologne Spray
- o Tribute® for Men Cologne Spray



## New! Special-Edition† Beauty That Counts® Lip Colors

- o New! Mary Kay® NouriShine Plus® Lip Gloss in Celebrate, \$14
- o New! Mary Kay® Creme Lipstick in One Woman Can™, \$15

In honor of Mary Kay's 50th Anniversary, you can join Mary Kay and change the lives of women and children worldwide. In the United States, from May 16 through Nov. 15, 2013, or while supplies last, \$1 will be donated from each sale of the two stunning selections: special-edition† *Mary Kay® Beauty That Counts® NouriShine Plus® Lip Gloss in Celebrate* and special-edition† *Mary Kay® Beauty That Counts® Creme Lipstick in One Woman Can*



## New! Mary Kay® Translucent Loose Powder, \$16

**Translucent. Sheer. It's every woman's perfect shade.**

- o **Why is translucent powder bright white?** Although translucent powders appear bright white, they disappear upon application to the skin. The sheer, invisible finish is why one shade works on ALL skin tones. Since the *Mary Kay® Translucent Loose Powder* does not impart any color on the skin, it provides a seamless, natural finish as well as enhances the complexion.
- o One shade works for ALL skin tones.
- o Eliminates the need for shade matching.
- o Provides a sheer, invisible finish on very fair to dark skin tones.
- o Diffuses light and helps diminish the appearance of fine lines.
- o I have heard and read that a talc-free powder is recommended for photographs. Does this product contain talc?
  - o Brush sold separately



## • New! Mary Kay® Lash Love Lengthening Mascara, \$15

**Long, strong, seriously separated lashes. What's not to love?**

- o Creates bold, instantly intensified length of lashes.
- o Lifts, curls and perfectly separates lashes.
- o Conditions and strengthens lashes instantly as it lengthens.
- o Nonclumping, flake-free formula wears all day for over 10 hours.



## New! MKMen® Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,\* \$22

- Lightweight multitasking formula absorbs quickly, leaving skin feeling refreshed with no sticky or greasy afterfeel.
- Immediately hydrates while protecting skin from damaging UVA and UVB rays.
- Hydrates for over 10 hours and contains our patented\*\* MKMen® Complex that helps to reduce the look of fine lines and wrinkles.



## New! MKMen® Advanced Eye Cream, \$26

- Lightweight, oil-free cream contains skin conditioners.
- Multitasking formula helps to firm the look of skin around the eyes as it dramatically minimizes the appearance of fine lines and wrinkles.