The MK Regimen Advisor™ Find the perfect skin care regimen from Mary Kay! Pick the description that best fits your skin and see what skincare regimen best suits your needs.

	Easy Beauty	Early Signs of Aging	Moderate Signs of Aging	Advanced Signs of Aging
What is happening	Invisible Sun Damage is Occurring	Sun Damage Begins to Appear	Sun Damage Becomes More Noticeable	Sun Damage is More Pronounced
to Your Skin:	• Excess oil/shine <i>or</i>	 Emerging uneven skin tone 	 More visible uneven skin tone 	 Pronounced dark patches
	 T-Zone variances or 	 Emerging of dark spots 	 More visible dark spots 	 Pronounced dark spots
	Dry skin	 Rough, dull skin 	 Rough, dull, lifeless skin 	 Rough, dull, lifeless skin
	 Occasional pimples 	Under-eye puffiness	Loss of firmness	 Loss of firmness & sagging skin
	Visible pores	Visible pores	 Fine lines around mouth & eyes 	 Deep expression lines
	 Dry, chapped, flaky lips 	 Dry, chapped, flaky lips 	 Fine lines on neck become visible 	 Deep wrinkles, sagging on neck
			 Under-eye puffiness, dark circles 	 Under-eye crepiness, sagging
			 More visible/larger pores 	 Loss of elasticity, large pores
			Loss of moisture	 Loss of moisture, very dry
			 Dry, chapped, flaky lips 	 Dry, chapped, flaky lips
Typical Age Range	16 to 25	25 to 35	35 to 50	50+
Cleanse	Botanical Effects™ Cleansers	TimeWise [®] 3-in- 1 Cleanser	TimeWise [®] 3-in-1 Cleanser	TimeWise Repair™ Volu-Firm™ Foaming Cleanser
	Facial Cleansing Cloths		TimeWise [®] 3-in-1 Cleansing Bar	
Protect &/or Hydrate	Foundation Primer Sunscreen Broad Spectrum	TimeWise [®] Day Solution Sunscreen Broad	TimeWise [®] Day Solution Sunscreen Broad Spectrum	TimeWise Repair™ Volu-Firm™ Day Cream with
	SPF 15*			Sunscreen Broad Spectrum SPF 30*
		TimeWise [®] Moisturizer Sunscreen Broad Spectrum		
			SPF 30*	
Renew			TimeWise [®] Night Solution	TimeWise Repair™ Volu-Firm™ Night Treatment
Renew Hydrate	Botanical Effects™ Moisturizers	TimeWise [®] Age-Fighting Moisturizer	TimeWise [®] Age-Fighting Moisturizer	with Retinol
Extra Hydration	Oil-Free Hydrating Gel, Intense Moisturizing Cream, Extra Emollient Night Cream			
Acne	Acne-Fighters Set			
Foundation	Mineral Powder Foundation	All Foundations	All Foundations with a focus on TimeWise®	All Foundations with a focus on TimeWise®
	Cream to Powder Foundation		Foundations	Foundations
	Tinted Moisturizer Sunscreen Broad Spectrum			
	SPF 20*			
Refresh/Tone/Soften		TimeWise [®] 3-in-1 Cleanser	TimeWise [®] 3-in-1 Cleanser	TimeWise Repair™ Volu-Firm™ Foaming Cleanser
Balance/Replenish	Botanical Effects™ Masks	TimeWise [®] Moisture Renewing Gel Mask	TimeWise [®] Moisture Renewing Gel Mask	TimeWise [®] Moisture Renewing Gel Mask
Exfoliate/Fine Lines		TimeWise [®] Microdermabrasion	TimeWise [®] Microdermabrasion	TimeWise [®] Microdermabrasion
Even Skin tone		TimeWise [®] Even Complexion Essence & Mask	TimeWise [®] Even Complexion Essence & Mask	TimeWise Repair™ Volu-Firm™ Day & Night
		•		, , ,
				products
				products If needed, supplement with Even Complexion products
Firming & Lifting				products If needed, supplement with Even Complexion
				products If needed, supplement with Even Complexion products
Firming & Lifting			TimeWise® Replenishing Serum +C®	products If needed, supplement with Even Complexion products TimeWise Repair™ Volu-Firm™ Lifting Serum
Firming & Lifting Recover & Fortify			TimeWise® Replenishing Serum +C® TimeWise® Night Restore & Recover Complex™	products If needed, supplement with Even Complexion products TimeWise Repair™ Volu-Firm™ Lifting Serum
Firming & Lifting Recover & Fortify	p		TimeWise® Replenishing Serum +C® TimeWise® Night Restore & Recover Complex™	products If needed, supplement with Even Complexion products TimeWise Repair™ Volu-Firm™ Lifting Serum
Firming & Lifting Recover & Fortify Wrinkles (quick fix) Remove Eye Make Up	D Indulge® Soothing Eye Gel with Calming Influence™ (De-Puff only	Oil-Free Eye f	TimeWise® Replenishing Serum +C® TimeWise® Night Restore & Recover Complex™ TimeWise® Targeted Action® Line Reducer	products If needed, supplement with Even Complexion products TimeWise Repair™ Volu-Firm™ Lifting Serum
Firming & Lifting Recover & Fortify Wrinkles (quick fix) Remove Eye Make Up		Oil-Free Eye f Oil-Free Eye f TimeWise® Targeted Action® Eye Revitalizer	TimeWise® Replenishing Serum +C® TimeWise® Night Restore & Recover Complex™ TimeWise® Targeted Action® Line Reducer Makeup Remover	products If needed, supplement with Even Complexion products TimeWise Repair™ Volu-Firm™ Lifting Serum TimeWise Repair™ Volu-Firm™ Set
Firming & Lifting Recover & Fortify Wrinkles (quick fix) Remove Eye Make Up		Oil-Free Eye f Oil-Free Eye f TimeWise® Targeted Action® Eye Revitalizer	TimeWise® Replenishing Serum +C® TimeWise® Night Restore & Recover Complex™ TimeWise® Targeted Action® Line Reducer Makeup Remover TimeWise® Targeted Action® Eye Revitalizer	products If needed, supplement with Even Complexion products TimeWise Repair™ Volu-Firm™ Lifting Serum TimeWise Repair™ Volu-Firm™ Set
Firming & Lifting Recover & Fortify Wrinkles (quick fix) Remove Eye Make Up De-Puff/Dark Circles Lines & Wrinkles		Oil-Free Eye f Oil-Free Eye f TimeWise® Targeted Action® Eye Revitalizer	TimeWise® Replenishing Serum +C® TimeWise® Night Restore & Recover Complex™ TimeWise® Targeted Action® Line Reducer Makeup Remover TimeWise® Targeted Action® Eye Revitalizer	products If needed, supplement with Even Complexion products TimeWise Repair™ Volu-Firm™ Lifting Serum TimeWise Repair™ Volu-Firm™ Set
Firming & Lifting Recover & Fortify Wrinkles (quick fix) Remove Eye Make Up De-Puff/Dark Circles Lines & Wrinkles	Indulge [®] Soothing Eye Gel with Calming Influence [™] (De-Puff only	Oil-Free Eye f TimeWise® Targeted Action® Eye Revitalizer TimeWise® Age-Fighting Eye Cream	TimeWise® Replenishing Serum +C® TimeWise® Night Restore & Recover Complex™ TimeWise® Targeted Action® Line Reducer Makeup Remover TimeWise® Targeted Action® Eye Revitalizer	products If needed, supplement with Even Complexion products TimeWise Repair™ Volu-Firm™ Lifting Serum

The Company grants all Mary Kay Independent Beauty Consultants a limited license to duplicate this document in connection with their Mary Kay businesses. This page should not be altered from its original form. ©2012 Mary Kay Inc. All Rights Reserved. Printed in U.S.A. *Over-the-counter drug product