### Younger-Looking Skin in Just One Treatment! TimeWise® Microdermabrasion

Immediately fight fine lines, refine pores and achieve beautifully smooth skin with the two-step TimeWise® Microdermabrasion Set. We know you are excited about the new TimeWise® Microdermabrasion Set available soon and may have some questions about the products. In fact, we heard some of your questions at Leadership Conference and we've taken the most-asked questions to Terry Jacks, our Vice President of Research and Development, to answer them.

Q: What makes the TimeWise® Microdermabrasion Set so great and unique to Mary Kay®?

A: Immediate results! TimeWise® Microdermabrasion fights fine lines, refines pores and smoothes the skin. It is a great "at home" alternative to a cosmetic procedure that in the past you could get only by visiting a dermatologist's office or with an expensive in-spa professional treatment.

#### Q: How does the product work?

**A: Step 1: Refine** contains aluminum oxide crystals – the same professional-grade, highly refined aluminum oxide crystals that dermatologists use. These crystals are super exfoliants that gently buff away rough, dull, lifeless skin cells that naturally accumulate on the surface of your skin. **Step 2: Replenish** is a serum that nourishes the newly revealed healthier young er-looking skin with vitamins, antioxidants and an anti-irritant. It soothes, smoothes and softens the skin.

#### Q: How often can I use these products?

**A:** The TimeWise® Microdermabrasion set is to be used either morning or evening and can be used 2-3 times weekly; allow two days between applications. With delicate skin you may need to use less frequently.

# Q: Can I use the TimeWise® Microdermabrasion Set in conjunction with my other skin care products? What is the order of application?

**A:** The TimeWise® Microdermabrasion Set can be used with your existing TimeWise® skin care system, as well as other Mary Kay customized skin care products.

#### Do not use acne treatment products on the days you use the TimeWise® Microdermabrasion Set.

Microdermabrasion Set If using in the morning:	Microdermabrasion Set If using in the evening:
TimeWise 3-In-1 Cleanser	TimeWise 3-In-1 Cleanser,
Step 1: Refine	Step 1: Refine,
Step 2: Replenish	Step 2: Replenish,
TimeWise® Day Solution with Sunscreen SPF 15	TimeWise® Night Solution
TimeWise Age-Fighting Moisturizer	TimeWise Age-Fighting Moisturizer.

Step 2: Replenish, which soothes, smoothes and softens the skin, does not replace TimeWise® Day Solution with sunscreen SPF 15 which protects and energizes or Night Solution which rebuilds.

## Q: Why should the new TimeWise® Microdermabrasion Set be used with the TimeWise® Miracle Set?

A: The TimeWise® Microdermabrasion Set and the TimeWise® Miracle Set are designed to work together. Daily use of the TimeWise® Miracle Set provides age-fighting results for long-term maintenance. The Microdermabrasion Set is something special you can do for your skin 2-3 times a week, and the results are more immediate. Plus, microdermabrasion can actually help improve the results of your other TimeWise® skin care products since exfoliating helps to remove the upper layer of dull and lifeless skin cells enabling all other products to penetrate better. The TimeWise® Miracle Set combined with the new TimeWise® Microdermabrasion Set really can achieve the end result of radiant healthier and younger-looking skin!

## Order of Application (Effective March 2005)

Here is a handy application guide for your morning and evening skin care routine.

More than likely, you will not use all of these products. Simply identify the products that you do use and apply them in the following order. The TimeWise® Microdermabrasion Set is to be used in either the morning or evening.

The set can be used 2-3 times weekly; allowing two days between applications. With delicate skin, you may need to use less frequently.

#### **Morning Routine:**

- TimeWise® 3-In-1 Cleanser or TimeWise® 3-In-1 Cleansing Bar
- TimeWise® Microdermabrasion Step 1: Refine
- TimeWise® Microdermabrasion Step 2: Replenish
- Acne Treatment\* Products (Skip acne products on days using TimeWise® Microdermabrasion Set.)
- TimeWise® Day Solution With Sunscreen SPF 15\*
- Sun Essentials® Sunblocks\*
- TimeWise® Age-Fighting Moisturizer (or TimeWise® Age-Fighting Moisturizer Sunscreen SPF 15\*)
- Additional Moisturizers (Intense Moisturizing Cream, Oil-Free Hydrating Gel or Advanced Moisture Renewal® Treatment Cream)
- Oil Control Lotion and/or Oil Mattifier
- Satin Lips® (mask and balm)
- Indulge™ Soothing Eye Gel
- TimeWise® Age-Fighting Eye Cream
- Concealer
- Foundation
- MK Signature<sup>™</sup> Eye Primer
- Powder
- MK Signature<sup>™</sup> Lip Outliner<sup>™</sup> Pencil
- Color Cosmetics

#### **Evening Routine:**

- Oil-Free Eye Makeup Remover
- TimeWise® 3-In-1 Cleanser or TimeWise® 3-In-1 Cleansing Bar
- TimeWise® Microdermabrasion Step 1: Refine
- TimeWise® Microdermabrasion Step 2: Replenish
- Acne Treatment\* Products (Skip acne products on days using TimeWise® Microdermabrasion Set.)
- TimeWise® Night Solution
- TimeWise® Age-Fighting Moisturizer
- Additional Moisturizers (Intense Moisturizing Cream, Oil-Free Hydrating Gel, Advanced Moisture Renewal® Treatment Cream or Extra Emollient Night Cream)
- Satin Lips® (mask and balm)
- Indulge™ Soothing Eye Gel
- TimeWise® Age-Fighting Eye Cream

<sup>\*</sup>Over-the-counter drug product