

# Adopt-a-Grandparent for Valentines Day!

Call a Nursing Home or Assisted Living Facility and see if they would like their residents to be recipients of our Adopt-a-Grandparent Gift Bag Program.

It may be the ONLY gift some receive.

Get ready to have your jaw drop to the floor!!! A consultant sold \$46,150.00 in one week! No, I did not put the comma in the wrong place! Do you want to know how?

A few weeks ago another consultant presented an idea that I suppose has been around for a while. It's called Adopt-A-Grandparent Program. This program is designed to have all the nursing home, hospice, etc. residents receive a basket of goodies. For some this may be the only gift that they will receive. Just think of what a blessing it can be for the giver and the resident. This consultant started by asking one realty company if they would sponsor one nursing home and talked about the tax advantage for them & what a blessing it would be for the nursing home resident. Talking to the next realtor, she told them that XYZ Realty Company was sponsoring one nursing home & how many did they want to sponsor??? She said after that it just snowballed!

I believe it was 1846 baskets X \$25 each = \$46,150 Approximately half is profit! Can you get excited about that?

## **Place in a gift bag with tissue:**

1 extra emollient night cream

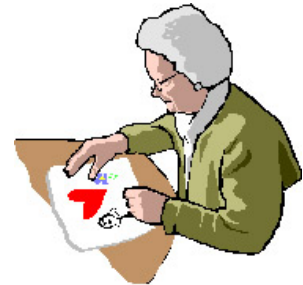
1 hand cream

1 pair of tube socks

Then add a small gift like a carnation (for less than a dollar) and a bud vase, a small stuffed bear, or some heart shaped chocolates.

You can get any of these from the dollar store!

**Tie the gift tag on to the handle of the bag with curly ribbon**



## *Who should you call?*

- Think about businesses that serve the elderly... Drug Stores, Eye Doctors or Grocery Stores.
- How about businesses that want to get their name out for a positive cause... Mortgage Brokers, Financial Planners or Realtors.
- Maybe you can choose businesses that are located near the Assisted Living Facility that you are bringing your gifts to?

## *When you meet with the business...*

Bring an example of the gift including the gift tag and carnation

# Adopt-a-Grandparent for Valentines Day!

It's that time of year when we really want to do something to help make Valentine's Day special for people in our community. We are especially remembering our elderly who are no longer in their homes, but in various facilities.

A number of our Mary Kay Directors and Consultants are adopting the residents of their local nursing homes! We want to present each one of these special men and women with a wonderful gift bag for Valentine's Day. We have found that sometimes this may be the only gift some of them will receive!

We are asking the businesses in the community to help us with this project by adopting residents, or even whole floors of residents of a nursing home for Valentine. Your \$20 will sponsor a special gift for one resident and enable them to be blessed knowing that someone is thinking of them. A special Happy Valentine's Day card will be attached to the gift with your name on it, so they will know that it is a gift from you and your business. Of course, we are trying to gift thousands of these wonderful men and women, so your help will be greatly appreciated.

Thank you so much for making the holiday's special for the sometimes forgotten residents of our local nursing homes!

## Gift Receipt

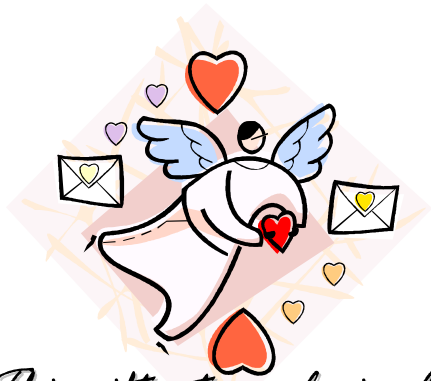
Business or Individual Name \_\_\_\_\_

Phone Number of Contact \_\_\_\_\_

Number of Gift Sets \_\_\_\_\_ X \$20 = \$ \_\_\_\_\_

*Please pass the word... so we can bless more of our seniors.  
Thank You!*

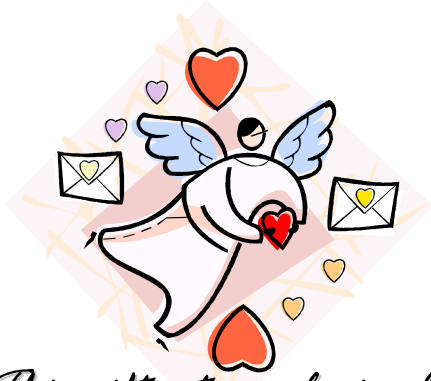




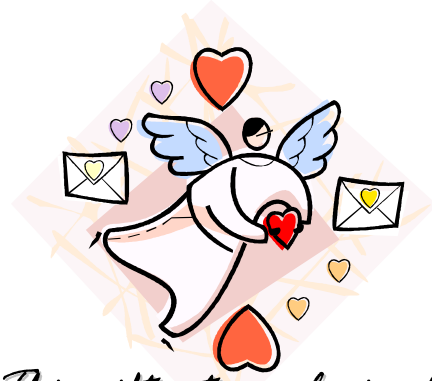
*This gift set was lovingly  
donated by:*



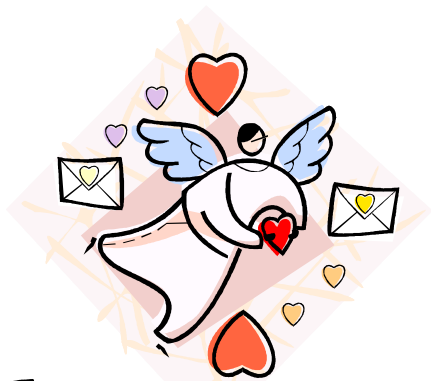
*This gift set was lovingly  
donated by:*



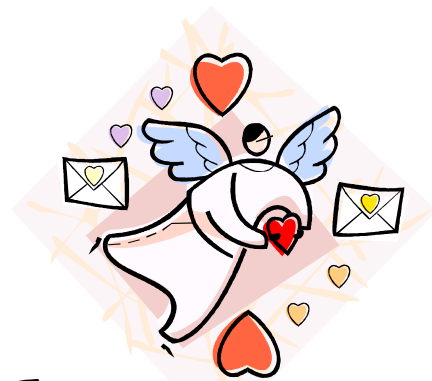
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