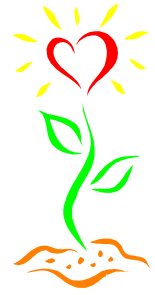




I L-O-V-E Y-O-U

Valentine Basket



Donna Laub, a member of **Director's Dianne Macker's unit** in Sandusky, Ohio, developed the following idea for Valentine's Day gift giving. It is based on the popular Twelve Days of Christmas gift baskets. You'll want to share it with your customers' sweethearts!

1 Using nine different products, put together three or four gift collections of varying prices. You might want to price your collections at \$50, \$75 and \$100. Remember that it's important to find out how much the gift giver is willing to spend before you suggest a collection.

2 Using Valentine gift wrap, wrap each product in the collection separately. Cut small hearts from red or pink poster board. Number each heart from one to nine. Attach a numbered heart to each package.

3 Place all the packages in a decorated gift basket. You can glue lace, pretty ribbon or colorful hearts to a very simple basket to give it a "heart-throb" look!

4 Enclose with each basket a packet of nine gift cards, each printed with a Valentine's message. Each message should begin with a different letter of the phrase, "I love you."

Donna created the following messages:



First Card: I is for important. That's what you are to me! I hope this little present, is also that to thee!

Second Card: L is for love. All my feelings of amour! When you open this present you'll know it's you I adore!

Third Card: O is for ovations, I'm hoping for a few. That is if this present finds favor with you!

Fourth Card: V is for valentine. Hope you'll be mine and that this present will really be fine!

Fifth Card: E is for eternal, the length of my love. Opening this present will make you my turtle dove.

Sixth Card: Y is for yearning. I yearn to do it right. So hope this makes you happy all day long and into night.

Seventh Card: O is for occasion. It's a special one for me. As you open this present, I know that you'll agree.

Eighth Card: U is for unanimous. That's how I hope you'll feel as you open this present – that our feelings are real.



Ninth Card: Put them all together, each present in a line, and you'll see they spell I love you. Will you be my Valentine?



5 Encourage the sweetheart to add a personal note to each message card and present the gift basket to his or her Valentine nine days before Valentine's Day. The recipient can then open a different package each day through Feb. 14!





I is for Important
That's what you
are to me!
Hope this little present
is also that to thee!



E is for Eternal.
The length of my love.
Open this present
My Sweet
Turtle Dove



O is for Occasion.
It's a special one for me.
As you open this present,
I hope you will
Agree.



L is for Love.
All my feelings of amore!
When you open this
Present you'll know
Its you I adore!



Y is for Yearning.
I yearn to do it right.
So I hope this makes you
Happy all day and
Into night.



U is for Unanimous.
That's how I hope you'll
Feel as you open this
Present --- our feelings
are for real!



O is for Ovations.
I'm hoping for a few,
especially if this
present finds favor
with You!



V is for Valentine.
Won't you be mine?
This present is for you
because you're
Very Fine.

