

## I L-O-V-E Y-O-U

## Valentine Basket



**Donna Laub**, a member of **Director's Dianne Macker's unit** in Sandusky, Ohio, developed the following idea for Valentine's Day gift giving. It is based on the popular Twelve Days of Christmas gift baskets. You'll want to share it with your customers' sweethearts!

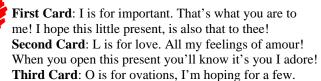
Using nine different products, put together three or four gift collections of varying prices. You might want to price your collections at \$50, \$75 and \$100. Remember that it's important to find out how much the gift giver is willing to spend before you suggest a collection.

Using Valentine gift wrap, wrap each product in the collection separately. Cut small hearts from red or pink poster board. Number each heart from one to nine. Attach a numbered heart to each package.

Place all the packages in a decorated gift basket. You can glue lace, pretty ribbon or colorful hearts to a very simple basket to give it a "heart-throb" look!

Enclose with each basket a packet of nine gift cards, each printed with a Valentine's message. Each message should begin with a different letter of the phrase, "I love you."

Donna created the following messages:



That is if this present finds favor with you!

**Fourth Card**: V is for valentine. Hope you'll be mine and that this present will really be fine!

**Fifth Card**: E is for eternal, the length of my love. Opening this present will make you my turtle dove.

Sixth Card: Y is for yearning. I yearn to do it right. So hope this makes you happy all day long and into night.

Seventh Card: O is for occasion. It's a special one for me. As you open this present, I know that you'll agree.

Eight Card: U is for unanimous. That's how I hope you'll feel as you open this present – that our feelings are real.

are real.

**Ninth Card**: Put them all together, each present in a line, and you'll see they spell I love you. Will you be my Valentine?

Encourage the sweetheart to add a personal note to each message card and present the gift basket to his or her Valentine nine days before Valentine's Day. The recipient can then open a different package each day through Feb. 14!









