



# I L-O-V-E Y-O-U

## Valentine Basket



**Donna Laub**, a member of **Director's Dianne Macker's unit** in Sandusky, Ohio, developed the following idea for Valentine's Day gift giving. It is based on the popular Twelve Days of Christmas gift baskets. You'll want to share it with your customers' sweethearts!

**1** Using nine different products, put together three or four gift collections of varying prices. You might want to price your collections at \$50, \$75 and \$100. Remember that it's important to find out how much the gift giver is willing to spend before you suggest a collection.

**2** Using Valentine gift wrap, wrap each product in the collection separately. Cut small hearts from red or pink poster board. Number each heart from one to nine. Attach a numbered heart to each package.

**3** Place all the packages in a decorated gift basket. You can glue lace, pretty ribbon or colorful hearts to a very simple basket to give it a "heart-throb" look!

**4** Enclose with each basket a packet of nine gift cards, each printed with a Valentine's message. Each message should begin with a different letter of the phrase, "I love you."

Donna created the following messages:



**First Card:** I is for important. That's what you are to me! I hope this little present, is also that to thee!

**Second Card:** L is for love. All my feelings of amour! When you open this present you'll know it's you I adore!

**Third Card:** O is for ovations, I'm hoping for a few. That is if this present finds favor with you!

**Fourth Card:** V is for valentine. Hope you'll be mine and that this present will really be fine!

**Fifth Card:** E is for eternal, the length of my love. Opening this present will make you my turtle dove.

**Sixth Card:** Y is for yearning. I yearn to do it right. So hope this makes you happy all day long and into night.

**Seventh Card:** O is for occasion. It's a special one for me. As you open this present, I know that you'll agree.

**Eighth Card:** U is for unanimous. That's how I hope you'll feel as you open this present – that our feelings are real.

**Ninth Card:** Put them all together, each present in a line, and you'll see they spell I love you. Will you be my Valentine?



**5** Encourage the sweetheart to add a personal note to each message card and present the gift basket to his or her Valentine nine days before Valentine's Day. The recipient can then open a different package each day through Feb. 14!



**I is for Important**  
That's what you  
are to me!  
Hope this little present  
is also that to thee!



**E is for Eternal.**  
The length of my love.  
Open this present  
My Sweet  
Turtle Dove



**O is for Occasion.**  
It's a special one for me.  
As you open this present,  
I hope you will  
Agree.



**L is for Love.**  
All my feelings of amore!  
When you open this  
Present you'll know  
Its you I adore!



**Y is for Yearning.**  
I yearn to do it right.  
So I hope this makes you  
Happy all day and  
Into night.



**U is for Unanimous.**  
That's how I hope you'll  
Feel as you open this  
Present --- our feelings  
are for real!



**O is for Ovations.**  
I'm hoping for a few,  
especially if this  
present finds favor  
with You!



**V is for Valentine.**  
Won't you be mine?  
This present is for you  
because you're  
Very Fine.

