

♥ Valentine Gift Ideas ♥

Want to Be a Sweetheart This Year?

Why not bring some joy to those living in a nursing home? Purchase some cellophane bags and place your business card in the bags along with samples of hand cream, body lotion and pretty lip colors. Share them with a local nursing home's residents. It will touch their hearts to receive a special something, and their families will appreciate your thoughtfulness too. Your goodwill could produce future sales from the residents and their families. Don't forget the nurses; they'll love the products once they've tried them and could call you to order a Valentine's Day gift for their loved ones!

Copy this Valentine Postcard –
Address and mail to your clients or their husbands.
Just fill in your name & phone #.



I Have Great Valentine's Gifts for your Sweetheart!

Call Me... _____

at Cupid's Mary Kay Headquarters: _____

Free Delivery & Gift Wrapping!



Valentine Sales

The following poem attached to any gift will be a hit, but here's a simple idea that can give you mega sales and new clients.

Get a single silk rose and spray with one of our fragrances. Wrap it up in tissue paper like the florist uses and tie with a pretty bow! Buy a blank card and hand write messages or make individual tags for roses with the following poem:



*I loved you when I met you,
today I love you more.
You've made my life more wonderful
than its ever been before.*

*I hope your day of shopping
Is as happy as can be!
So try it all and have a ball,
And then come home to me!*

Then enclose a gift certificate for requested amount and deliver on Valentine's Day!



Suggested Script:

"Have you gotten your Sweetheart anything for Valentine's Day yet? No? Boy am I going to make you look good! (pull out scented wrapped rose and card). I will deliver this to your Sweetheart at

work, home or to you to present to her yourself (read the card and then say): I will enclose a gift certificate ranging from \$25 to 500 (don't say dollars) and it includes a facial and makeover. You may

select the price of the shopping spree. Where would you like me to deliver it? To her at home, work, or to you? What amount would you like to treat her to on her day of pampering?"

CUTE GIFT CERTIFICATE


I could have bought you Roses and a box of candy too.
Or taken you to dinner –
and a movie when we're through.
Nothing lasts forever,
but the Love I have for you...
So I chose a gift of Beauty...
for someone as Beautiful as You!

Hi _____ this is _____. YOU have been in my heart and on my mind. I just had to call you. This week I have been challenged to select women in my life I feel have a heart for others, want to make a difference, and whose opinion I value. That's why I picked YOU! You have always _____. I'd love to get your opinion on Mary Kay's Marketing Plan as part of my training and for you to meet my Director. As my gift for your time, I'd like to give you any product at 50% off! Is there any reason why we couldn't get together tomorrow or the next day? Great! Thank you for helping me complete my challenge. What product would you like to get at 50% off? Thank you for your help. I appreciate you!

Valentine Gift Ideas

Offer "pillow gifts" to men to put on their Valentine's pillow!

Print the following poem on card stock and cut out, punch a hole and run a ribbon through. Even if the guys have shopped, they will still buy a pillow gift!!! Tell them every pillow gift is custom made and ask them how much they want to spend.

This is a PILLOW GIFT, as you can see
 Given with love for you, from me 
 Given because I'm glad you're in my life
 Because I am so grateful you are my wife
 Given because I appreciate all that you do
 Because life would not be the same without you
 Given will all the love I can give
 For a wonderful life, as long as we live!
 Thank you for all the things you do to make my life special!!

Happy Valentine's Day!

For That "Beary" Special Someone!

Gift wrap her favorite fragrance nestled in front of a bear. Using red ribbon, secure the fragrance to the bear and tie together with a big bow. For a more impressive gift idea, place the bear on top of a box of heart shaped boxed candy. Put the fragrance in front and slip the empty fragrance box between so the logo and fragrance name as well as the bottle are visible. Secure everything in cellophane and top it off with a big red bow.



How about offering a discount on all pink or red items sold in February? A fun idea for your clients! And suggest an update makeover to make her the Prettiest Valentine in Town!



Gift tag ideas:

"Kiss & Tell"
 (lip products)



"For Your Eyes Only"
 (eye products)

I'm "Scent"imental Over You
 (fragrance or aromatherapy items)



"Hugs & Kisses"
 (include Hershey kisses)

"You're Red Hot!"
 (red color cosmetics)



SECRET TO VALENTINE'S DAY SUCCESS FOUND!
Willingness to continue selling until February 14!



Many men wait until the last minute. You will find that if you call too early, they're not ready to think about it. When you call two days before, the day before and the day of, they are ready to do most anything to avoid the long lines at the florist!



*Roses are Red,
 Violets are Blue.
 You're a
 Great Customer
 & I appreciate YOU!*