

Brides & Bridal Parties

There is a tremendous amount of business from doing brides and bridal parties! Just get the Engagements out of the local paper, look up the bride's parents in the phone book and call about a gift for her. When you reach her say:

"Hi, my name is _____ from Mary Kay. Congratulations on your engagement. How does it feel to be a celebrity? You know, when you get your name in the paper, you are always getting calls from people giving something for nothing. Well you can include me. I am offering you and your wedding party a complimentary facial and makeover sometime between now and the wedding day -- when is the wedding day? How many are in your wedding party? Would you want to include your mother? As a special gift you will receive a luxurious Satin Hands kit plus 50% off anything you want to order that day. Which would be better for you, an evening during the week or on a weekend?"