

How to...

MAKE \$1500 IN 30 DAYS IN MARY KAY

Start your business with a Debut, hosted by your recruiter. Invite 50 friends/neighbors and follow up with phone calls to ensure attendance of at least 15.	\$200	Profit with \$400 in sales plus lots of future appointments.
Complete a Power Start with 30 practice faces, using the Roll-Up Bag.*	\$1125	Profit when you average \$75 per face (about 30 hrs or less)
Complete the Satin Hands challenge by demonstrating Satin Hands on 25 people and having them fill out the survey form.	\$112	Profit when 8 are purchased.
Send brochures to out of town family/friends to let you know you are now in business! Call them to follow up and ask if they'd like to include anything on your first order.	\$75	Profit on \$150 in sales.
*This is based on using the Roll-Up bag and giving options on 3 sets: Grand Am Set \$99 = TW + foundation + Day/Night Solution set, Grand Prix Set \$199 = Grand Am Set plus complete color look and finishing powder, and Cadillac Set \$299 = Complete collection as viewed on page 17 of the Beauty Book sold at a discount from \$405 when purchased as a complete package.	\$1512	Total Profit

The 3 Bee's

Bee positive...you can do this!

Bee creative...how can you do several faces at one time instead of 30 individual appointments? Work smart, not hard!

Bee enthusiastic! "Enthusiasm is the key to success. The person who is enthusiastic exercises a magnetic influence over those with whom he or she comes in contact. To become enthusiastic, act enthusiastic. It could easily revolutionize your life."
-Mary Kay Ash

