

Have you Pondered Pink?

Design by TNT Divalution, text by Shani's Office

### the products sell themselves

Mary Kay Products are....

- ·#1 in Customer Loyalty with Brand Keys Award
- Recognized with"Good Housekeeping Award"
- · Highest Quality Research





- · 100% Customer Guaranteed
- ·Try Before You Buy
- ·Made in USA by Mary Kay, Inc.
- · Consumable
- · Recession Proof
- ·Not Animal Tested

### earn extra money

Ready? Set? GO!!

Classes/Parties 50% with 3+ attending
A \$200 class/party gives
you \$100 in profit
A \$300 class/party gives
you \$150 in profit
In about 2-3 hours

Facials 50% with 1-2 attending
A \$100 facial gives
you \$50 in profit
In about 1 hour

Reorders - 50% At On-the-Go appointments

Online through your website or email
By phone call or text





Design by TNT Divalution, t



### freedom and flexibility



### You will LOVE it!

You are your own boss.

We teach you to work Mary
Kay into your current lifestyle.

Your goals, your weekly plan and **your** priorities.

Mary Kay teaches us to keep our priorities in order:

Faith First Family Second

Career Third

# Classes	# Hours	Average Sales	Profit
1	2.5	\$300	\$150
2	5	\$600	\$300
3	7.5	\$900	\$450
4	10	\$1200	\$600
5	12.5	\$1500	\$750
6	15	\$1800	\$900
7	17.5	\$2100	\$1050
8	20	\$2400	\$1200
9	22.5	\$2700	\$1350
10	25	\$3000	\$1500
11	25.5	\$3300	\$1650
12	28	\$3600	\$1800

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build around your life NO QUOTAS
NO TERRITORIES

**ESTIMATED EARNINGS** 



### low cost to get started



The **first step** to starting your own Mary Kay business is getting your very own **Starter Kit**.

The stylish Mary Kay® Starter Kit Bag is packed with:

- **Retail-sized products** to demonstrate with friends at parties.
- •Samplers to share with your

potential customers

• Brochures and DVDs with easy-to-learn sales tips

•All this and more for \$100!

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Above details Your Beauty Consultant Agreement, which You Can Fill Out Online or on Paper!

### learning is easy

# As a New Consultant you will complete Orientation and learn how to:

- Get started
- Conduct Skin Care Classes
- Explain and Choose Skin Care and Color Products
- Manage a Business and Money
- Advance in the Career
- Get Appointments

#### **Questions:**

Where will I get the people? How will I learn the business?

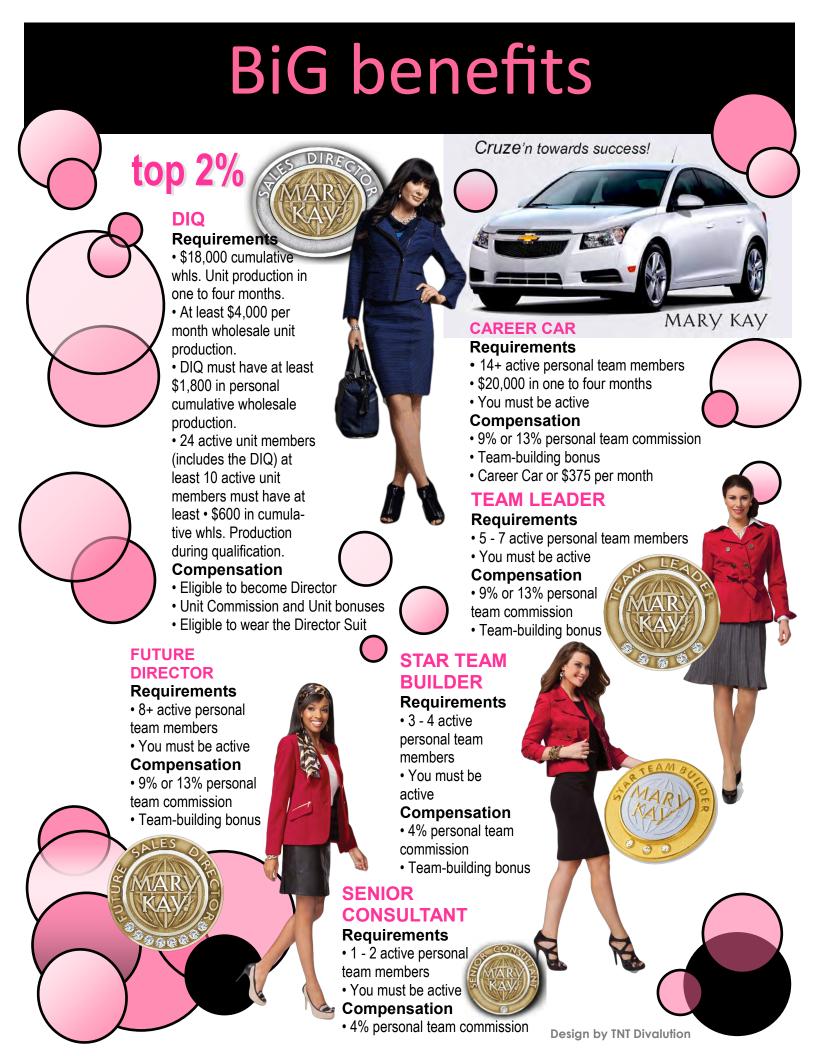




Client 1: Bought a Basic
THEN: Setup 2nd Appointment

Client 3: Bought a Miracle Set THEN: Setup 2nd Appointment





### prizes, recognition, cars

no quotas, just incentives



### tax advantages

### 1099 income

As a self-employed Mary Kay consultant you could be entitled to deductions...

- ♦ Car Expenses-Mileage
- ◆ Telephone
- ♦ Supplies
- ♦ Gifts and Demo Items
- ♦ Postage
- ♦ Office in Home
- ◆ Mary Kay Related Travel



# No Risk Inventory



# Mary Kay Ash the lady



America's
Greatest Female
Entrepreneur

Unique Business
Philosophy of
Faith, Family, Career
Golden Rule Management
Positive Environment
Caring Attitude

Today,
50 years later,
Mary Kay Inc.
is a global
leader

Has only 10%
 of the available
 market....
 no saturation

 Has 3 million consultants in over 35 markets (countries)

In 1963,

**Mary Kay Ash** 

began her company

with a dream to

help women.



# what's inside the bag

#### The Supplies

#### **The Products**

#### The Bonuses

#### **PINK BUSINESS MATERIALS**

10 LOOK BOOK Catalogues
10 Beauty Books & Date Book
4 Mirrors & Trays with Mesh bags
25 Sales Tickets & Customer Profiles
Hostess & Team Building Brochure
Ready, Set, Sell Brochure
Start Something Beautiful Magazine
Start Something Beautiful DVD
Miracles Happen by Mary Kay Ash
30 Disposable Cleansing Cloths
30 Disposable Tray Inserts
Sponge Tips & Mascara Wands
Satin Hands samplers, Botanicals &
Microdermabrasion samplers
12 Lip Gloss samplers

#### **FULL SIZE SKINCARE**

TimeWise 3-in-1 Cleanser Combo/ Oily with TimeWise Age-fighting Moisturizer Combo/Oily TimeWise 3-in-1 Cleanser Dry/ Normal with TimeWise Age-fighting Moisturizer Dry/Normal Day Solution SPF35 Night Solution

Oil- Free Eye Makeup Remover Ultimate Mascara in Black 12 full size Luminous/Matte TimeWise Liquid Foundations

#### **GET STARTED EXTRAS**

Customized Look 101 in your 1st 14 days





Microdermabrasion set & Firming Eye Cream with a Company Qualified Order\* \*\$600 or more wholesale



Need more info?
LISTEN
for a LIP
GLOSS

**Design by TNT Divalution** 

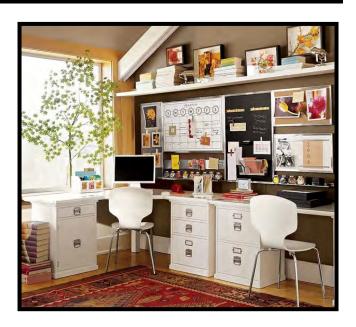
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### here's how it works



We set up an
Office and
"Store" and
work and sell
from Home

Set your own hours



#### We buy it for one price



50% profit

#### We sell it for double







# would you like to try?

# here's how to Get Started Today

- . Say "Yes!"
- Order your Starter Kit for \$100
- ·Attend Success Event
- . Observe a live Skincare Party
- Receive your kit in about a week
- Meet with your Director
  - with your list for
  - Practice Appointments

Have FUN

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