

MOVING BASKETS FOR SALES TO REALTORS

Moving Baskets can be sold to Realtors, Mortgage Brokers, Builders, friends and family of people that are moving, etc. You may wish to eliminate some of the non-MK items, and instead add in a lot more MK. For instance, you could add in the MK Shaving Cream with a disposable razor, hand cream, sun screen and lip protector, a Satin Hands Set, etc. Don't forget to add your MK business card and a Gift Certificate with an expiration date for an MK Shopping Spree. Put one together, make it lovely (not cheap-looking), and hit the Realtors.

Here is an example of one Consultant's basket. The week she put it together she took orders for 9 baskets at \$100 each, 11 the next week, 13 the week after that and 14 the current week. She said she did all this business by working with one Builder, one Mortgage Broker and three Realtors.

Get one picnic-type basket from the local dollar store or thrift shop. Fill with things someone would need on moving day. Most of the non-MK items can be purchased at the dollar store. Top with a huge bow

- Roll of toilet tissue wrapped in pretty colored tissue and tied with a bow
- Roll of paper towels
- Box of Kleenex
- MK Body wash for each bathroom in the house
- Matching MK lotions for each body wash
- Box of six Easy Mac (so they can have lunch and keep on moving... and no one moves by themselves... there's always a group)
- Plastic spoons/forks/napkins (free from takeout places you visit)
- Cans of high-energy drink
- Cans of iced tea
- Citronella candle (to keep the mosquitoes away since no one ever finishes unpacking the truck by sundown, no matter how early they start)
- Small box of laundry detergent
- Lifesavers (candy)
- Cheese and pretzel stick snacks
- Microwave popcorn
- Local map (free from the Chamber of Commerce)
- Local toll road map (free)
- Moving guide (free from Post Office)
- Voters Registration Card (free)
- Certificate for free pizza (donated by local pizza place)
- Coffee (for end of day)
- Cocoa (for bedtime treat)
- Garden flag & pole for their yard that says "Welcome"