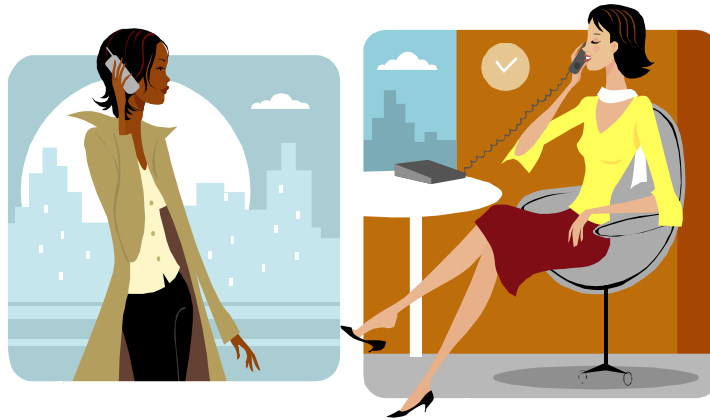
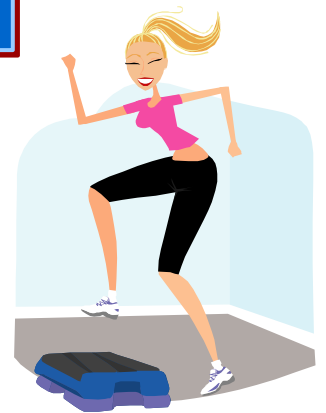




Operation



OCCUPATION



COLOR 101 MODEL BEFORE & AFTER

Personalized Makeover Look

BEFORE

3 1/2 X 5
VERTICAL
PHOTOS
WORK BEST

AFTER

3 1/2 X 5
VERTICAL
PHOTOS
WORK BEST



To begin, apply Base Color from lashline to brow. Follow with the accent colour in a “sideways V” and blend in and up and out. Use eyeliner to line lower lashes. Apply mascara. Dust on cheek colour, lip liner followed by lipstick and/or lip gloss.

MODEL NAME: _____

OCCUPATION: _____

PHONE: _____(H) _____(W)

BEST TIME TO REACH ME: _____

EMAIL: _____

What did you like best about being a model?

Do you like this “look”? Yes No

Did you learn anything new? _____

THANK YOU FOR BEING MY MODEL! What would you like to spend your \$10 Gift Certificate on today?

Women·Helping·Women Professional Women's Network

Picture

Business Card

Business Bio

My Profession _____

Began In _____

About My Company _____

A Description Of What I Do _____

Community Activities _____

Awards and Honors _____

My Family _____

Model: _____

Date: _____

Skin Type: Dry Normal Combination Oily

Hair Color: _____

Favorite Mary Kay Products Sampled At My Makeover:

My Look: _____

Foundation Color: _____

Eye Colors: _____

Eye Defining Pencil: _____

Cheek Color: _____

Lip Liner and Lipstick: _____

Lip Gloss _____

OPERATION OCCUPATION

Occupation

Name

Accountant	_____
Administrative Assistant	_____
Aerobic Instructor	_____
Airline ~ gate / desk Agent	_____
Attorney	_____
Bank <i>(teller or bookkeeper)</i>	_____
Beautician	_____
Catering/ Cook	_____
Child Care – Day Care	_____
Cleaning Service agent	_____
College Student	_____
Computer Programmer	_____
Computer Software Specialist	_____
Counselor <i>(Therapist)</i>	_____
Dental Assistant	_____
Dental Hygienist	_____
Dry-cleaning/ Laundry	_____
Executive Assistant	_____
Finance Advisor	_____
Fitness Advisor	_____
Flight Attendant	_____
Graphic Artist	_____
Hotel Service	_____
Insurance Agent	_____
Mail Carrier	_____
Marketing / Sales	_____
Massage Therapist	_____
Medical Assistant	_____
Minister	_____
Nail Technician	_____
Nurses Aide	_____
Package Delivery <i>(UPS, FedEx, etc.)</i>	_____
Pharmacy Tech	_____
Pharmacist	_____
Physician	_____
Physician Assistant	_____
Police officer	_____
Production worker <i>(manufacturing plant work)</i>	_____
Radio Personality	_____
Real Estate Agent	_____
Retail service	_____
R. N. Or L.P.N. (Nurse)	_____
School Principal	_____

Secretary
Social Worker
Speech Therapist
Stay at home mother
Tax preparer
Teacher
Teacher aide/ assistant
Travel Agent
TV Personality
Vet Assistant
Volunteer Worker
Waitress
X-Ray Tech
Miscellaneous
Miscellaneous

This Operation Occupation is designed to help you build your business Portfolio of Before & After pictures. Here's a booking script:

"Hi Mary, this is Nancy; do you have a moment? I am very excited ~ I am putting together a Professional Portfolio showcasing different women in various occupations and I thought of you because you're a _____(nurse). I would love to include you in my Before & After photos representing great _____(nurses) . You'll receive a complimentary makeover and a *Lipgloss* or *Lipstick* of your choice for doing this with me."

Pause

" It will take a little over an hour, and you are more than welcome to share your appointment with 2-5 friends and receive \$25 in product". "We can do the appointment at your home, or I would have everyone here at my home, or you could be my special guest(s) at my meeting on ____ (date). Which will be better for you, this week or next? Morning or afternoon?"

Nancy Moser
Ind. National Sales Director