

Professional Women's Network

by Donna Bayes - Thanks Donna!

- All women want to be considered professional
- Women like to support other women
- You want to give facials to professional women--they wear more makeup and have more money to purchase
- You will build your clientele with professional women who would make quality team members
- You can also have a wife or secretary of a man's profession (mechanic) to represent his business
- You could call up a business and offer this service for their advertising in your portfolio
- We'll offer networking opportunities for these women, such as coffees or teas, so they can meet one another.

I created this notebook so that I could target professional women. I have called it "Women Helping Women" Professional Women's Network. Because it is for professional women, your materials need to be professional, too. You will want to purchase a white extra wide 3 ring notebook from Office Max or an office supply store. The reason you need it extra wide is so that when your pages are in sleeves they won't stick out past the edges of the notebook.

Also, you need to purchase extra wide page dividers, so that the labels will stick out past the page protectors.

My biosheet only contains the after picture, because some women prefer not to have their before picture featured. And, without a really good camera, the before and afters aren't that dramatic, anyway. My goal is to have a picture of them. Not one that is necessarily showing off a perfect glamour look, but just a picture of them to promote their business. Yet the picture will be taken after the makeover. On the one side, below their picture, they've talked about the product, but on the right side, below their business card, they promote themselves.

To go along with the theme of women helping women, not only helping to promote one woman's business to another woman, my client and I are also supporting the Mary Kay Ash Charitable Foundation. As you give to the foundation each time you place a wholesale order, in a sense, the client is also contributing to the foundation, too, as they purchase from you.

I've had very few professional people tell me no when asked to be featured in my notebook.

Print this document by clicking on the small picture of a printer. Assemble pages 3-17 as follows: (Please note this is a large file and may take a moment to download.)

Cover Page (page 1 of Portfolio Network) -- slip into the front of your notebook

Inside Cover Page (page 2 of Portfolio Network) -- slip this into your first sleeve

Color 101 Looks -- Insert the current Color 101 Looks Model portfolio in the notebook right after the Inside Cover Page. You'll find the current Color 101 Looks Model portfolio in our unit web site training center.

Charitable Foundation page -- this page goes after the Color 101 looks.

Career Labels -- these are the different career categories that I came up with. These are placed on extra wide dividers after the Color 101 Looks.

Script -- Here's how to book your professional women's makeovers.

Referral Sheet -- women can suggest other women to be included in your book.

Bio Sheet -- protect these in crystal clear page protectors.

Color 101 Labels -- these fit into page protectors.

Professional Women's Network Portfolio



Women·Helping·Women
Professional Women's Network

*Professional
Women's Network
Color 101 Looks*



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Professional Women's Network

The Mary Kay Ash Charitable Foundation

A Legacy of Giving



Throughout her life, Mary Kay Ash showed other women how to live. And how to give. Her generous spirit was legendary throughout her career. She gave hope to women who lacked opportunity and self-esteem, and financial support to the causes she believed in.

In 1996, she created the Mary Kay Ash Charitable Foundation to give others a vehicle to help support the issues she held so close to her heart: finding a cure for women's cancers and putting an end to violence against women.

The Mary Kay Ash Charitable Foundation Causes

- Cancers That Affect Women
- Domestic Violence

**A portion of all sales from
Professional Women's Network Makeovers
will be donated to
The Mary Kay Charitable Foundation.
You will be a part of
*Women·Helping·Women***

Women·Helping·Women
Professional Women's Network

www.marykay.com/donna

www.donnabayes.com

Executive/ Management	Executive/ Management	Education	Education
Insurance	Insurance	Administrative	Administrative
Manufacturing	Manufacturing	Real Estate	Real Estate
Services	Services	Homemaker	Homemaker
Retail	Retail	Government/ Political	Government/ Political
Finance	Finance	Legal	Legal
Sales/Marketing	Sales/Marketing	Retired	Retired
Self-Employed	Self-Employed	Medical/Dental	Medical/Dental
Ministerial	Ministerial		

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Script:

Hi Suzie, this is Donna Bayes with Mary Kay. Do you have a minute? As you might be aware, Mary Kay's mission is to enrich women's lives. And as part of that mission to help other women, we are compiling a network of professional women—and I would like to include you!

You know, women are always wanting to know the best mechanic and a plumber they can trust. They want to know, "who does your hair, who does your nails? Who's a good realtor?" And so, we are forming a professional women's network of women in all walks of life. Suzie, I would love to have you included in the (Medical/Dental) professional category.

We'll feature your picture in our portfolio after a makeover using one of our new career looks. We'll include your business card, plus your business bio where you can promote your business and your career. When others are looking through the portfolio, they will learn about you and the services you have to offer. Or it will just be a great form of recognition from one professional to another. We've found that women do want to support other women, and this is a great way.

Is there any reason why you wouldn't want to be featured in our network as a professional woman? I think you'd be perfect!

Great! We need to schedule a makeover so we can take your picture and fill out the bio. Which is better for you—the first part of the week or the latter? Tuesday or Wednesday? Right after work or later in the evening? 7:00 or 7:30?

Great! I have you down for Wednesday at 7:30. By the way, you probably know other women who would also like to promote their businesses in our Professional Women's Network. I would love to feature them, too. Please feel free to ask other quality women like yourself to also join us. We have categories that include medical/dental, executive/management, education, self-employed, services, insurance, administrative, real estate, manufacturing, homemaker, retail, finance, legal, sales/marketing, retired, and government/political.

In fact, if you can bring along 2 or 3 others, I will reward you with lots of free products! And you'll all be featured in our portfolio.

Women·Helping·Women
Professional Women's Network

Professional Women Referral

Name	Phone	Career Category	Company	Referred By
1.				
2.				
3.				
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19.				

Women·Helping·Women Professional Women's Network

Picture

Business Card

Business Bio

My Profession _____

Began In _____

About My Company _____

A Description Of What I Do _____

Community Activities _____

Awards and Honors _____

My Family _____

Model: _____

Date: _____

Skin Type: Dry Normal Combination Oily

Hair Color: _____

Favorite Mary Kay Products Sampled At My Makeover:

My Look: _____

Foundation Color: _____

Eye Colors: _____

Eye Defining Pencil: _____

Cheek Color: _____

Lip Liner and Lipstick: _____

Lip Gloss _____