

THE ULTIMATE BRAND COMPARISON

How much would you need to spend to match Mary Kay's benefits? How many bottles would clutter your countertop?

MARY KAY	ESTÉE LAUDER	CLINIQUE	LANCÔME	MERLE NORMAN
TimeWise 3-in-1 Cleanser \$18	Clean Cleanser \$19 AND Clean Toning Lotion \$19.50 AND So Polished Exfoliating Scrub \$22 (NONE ARE ANTI-AGING)	Cleanser \$17.50 AND Clarifying Lotion \$11 AND Exfoliating Scrub \$17.50 (NONE ARE ANTI-AGING)	Absolue Premium Bx Advanced Replenishing Cream Cleanser \$55 AND Absolue Premium Bx Advanced Replenishing Toner \$45 AND Pure Focus Exfoliator \$24	Luxiva Foaming Cleanser \$19 AND Luxiva AHA Toner \$16 (NONE ARE ANTI-AGING, NO EXFOLIATION)
TimeWise Age-Fighting Moisturizer \$22	Future Perfect Anti-Wrinkle Radiance Lotion \$65	Superdefense SPF 25 Age Defense Moisturizer \$42.50	Rénergie Oil-Free Lotion \$77	Luxiva Wrinkle Smoother \$45
TimeWise Day Solution SPF 25 \$30	Perfectionist [CP+] Wrinkle Lifting Serum \$55 (NO SUN PROTECTION)	Advanced Stop Signs \$38.50 (NO SUN PROTECTION)	High Résolution Collaser-5X \$65 (NO SUN PROTECTION)	NO COMPARABLE PRODUCT OFFERED
TimeWise Night Solution \$30	Advanced Night Repair Protective Recovery Complex \$46.50	Repairwear Intensive Night Cream \$48.50	Rénergie Night \$91	NO COMPARABLE PRODUCT OFFERED
Skin Care System: \$100.00 (JUST \$104 WITH FOUNDATION)	Skin Care System: \$227.00 (LACKS 2 MAJOR BENEFITS)	Skin Care System: \$175.50 (LACKS 2 MAJOR BENEFITS)	Skin Care System: \$357.00 (LACKS MAJOR BENEFIT)	Skin Care System: \$80.00 (LACKS 2 BENEFITS & PRODUCTS)
TimeWise Microdermabrasion Set \$55	Idealist Micro-D Deep Thermal Refinisher \$46 AND Idealist Pore Minimizing Skin Refinisher \$46.50 (NOT CALMING OR ANTI-IRRITATING)	Turnaround 15-Minute Facial \$34.50 AND Turnaround Concentrate Visible Skin Renewer \$36.50 (NOT CALMING OR ANTI-IRRITATING)	Resurface-C Microdermabrasion \$88	Luxiva Micro-Refiner \$45 (NOT CALMING OR ANTI-IRRITATING OR RENEWING)
TimeWise Age-Fighting Eye Cream \$26	Future Perfect Anti-Wrinkle Radiance Eye Creme \$42	Repairwear Intensive Eye Cream \$38.50	High Résolution With Fibrelastine \$52	Luxiva Wrinkle Smoother Eye \$30
TimeWise Even Complexion Essence \$34	Hydra Bright Skin-Tone Perfecting Moisturizer Lotion \$40	Even Better Skin Tone Corrector \$39.50	Bright Expert Intense Brightening Spot Correcting Serum \$90	Luxiva Brilliant-C \$46
TimeWise Targeted-Action Line Reducer \$40	Perfectionist Correcting Concentrate for Deeper Facial Lines/Wrinkles \$42	Repairwear Deep Wrinkle Concentrate For Face and Eye \$55	High Résolution Collaser-5x \$65	Luxiva Fine Line Minimizer \$46.50 (NO INSTANT BENEFITS)
TimeWise Visibly Fit Body Lotion 8oz \$22	Body Performance Firming Body Crème 6.7oz \$37.50	NO COMPARABLE ANTI-AGING BODY PRODUCTS OFFERED	NO COMPARABLE ANTI-AGING BODY PRODUCTS OFFERED	NO COMPARABLE ANTI-AGING BODY PRODUCTS OFFERED
Foundation, Liquid \$14	Individualist Natural Finish Makeup \$33.50	Perfectly Real Makeup \$22.50	Color Ideal \$37	Luxiva Flawless Effect Foundation \$30
Foundation, Mineral Powder \$18	NO MINERAL FOUNDATION OFFERED	NO MINERAL FOUNDATION OFFERED	NO MINERAL FOUNDATION OFFERED	Luxiva Purely Mineral Makeup \$25
Loose Powder \$14	Lucidity Translucent Loose Powder \$30	Blended Face Powder \$18.50	Photôgenic Sheer Loose Powder \$33	Luxiva Flawless Effect Loose Powder \$26
Concealer \$10	Smoothing Creme Concealer \$20	Advanced Concealer \$14	Effacernes \$27.50	Cover Up \$12
Facial Highlighting Pen \$18	Ideal Light Brush-on Illuminator \$24.50	Airbrush Concealer \$19.50 (NOT OFFERED FOR BRONZE/EBONY SKIN TONES)	Flash Retouche \$28 (NOT OFFERED FOR BRONZE/EBONY SKIN TONES)	NO COMPARABLE PRODUCT OFFERED

MARY KAY	ESTÉE LAUDER	CLINIQUE	LANCÔME	MERLE NORMAN
Oil-Free Eye Makeup Remover 3.75oz \$14	Gentle Eye Makeup Remover 3.4oz \$15.50	NO REMOVER OFFERED THAT DOESN'T REQUIRE RINSING	Bi-Facil Double-Action Eye Makeup Remover 4.2oz \$26	Luxiva Dual Action Eye Makeup Remover 4oz \$14.50
Ultimate Mascara \$15	TurboLash All Effects Motion Mascara \$30	High Impact Mascara \$14	Fatale \$23	Luxiva Supreme Lash Mascara \$14
3 Mineral Eye Colors \$19.50	3 Pure Color EyeShadows \$52.50 (SEPARATE COMPACTS)	3 Color Surge Eye Shadows \$42 (SEPARATE COMPACTS)	3 Color Design Shadows \$49.50 (SEPARATE COMPACTS)	3Lasting Eyecolors \$36 (SEPARATE COMPACTS)
Eyeliners \$10	Automatic Eye Pencil Duo \$23.50	Quickliner for Eyes \$14.50	Le Stylo Waterproof \$23.50	Automatic Definitive Eye Pencil \$12.50
Eye Primer \$12	Double Wear Stay-in-Place EyeShadow Base \$15	NO COMPARABLE PRODUCT OFFERED	Aquatique Waterproof Eyecolour Base \$23	Luxiva Perfecting Eye Base \$11
Mineral Cheek Color \$10	Estée Lauder Signature Silky Powder Blush \$26 (SEPARATE COMPACT)	Soft-Pressed Powder Blusher \$18.50 (SEPARATE COMPACT)	Blush Subtil \$29.50 (SEPARATE COMPACT)	Purely Mineral Cheeks \$16.50 (SEPARATE COMPACT)
Mineral Bronzing Powder \$12 (CHOOSE FROM 4 DIFFERENT DUOS)	Bronze Goddess Soft Duo Bronzer \$30 (ONE DUO AVAILABLE)	True Bronze Pressed Powder Bronzer \$23.50 (3 SINGLE SHADES AVAILABLE)	Star Bronzer Poudre Soleil \$35.50 (5 SINGLE SHADES AVAILABLE)	Luxiva Purely Mineral Bronzing Powder \$16.50 (loose; one shade available)
Crème Lipstick \$13	Estée Lauder Signature Hydra Lustre Lipstick \$19.50	Different Lipstick \$14	Color Fever Lipstick \$25	Luxiva Age Defying Lipcolor \$15
Nourishine Lip Gloss \$13	Pure Color Gloss \$18	Superbalm Moisturizing Gloss \$13.50	Color Fever Gloss \$23	Luxiva Delites \$15
Lip Liner \$10	Automatic Lip Pencil Duo \$23.50	Quickliner for Lips \$14	Le Crayon Lip Contour \$22	Definitive Lip Liner \$12
TimeWise Age-Fighting Lip Primer \$22	Perfectionist Correcting Concentrate for Lip Lines \$35	Repairwear Intensive Lip Treatment \$25	Primordiale Lip Skin Recharge \$33	Luxiva Wrinkle Smoother Lips \$27
Customizable Compact \$18	NO COMPLETE COMPACT OFFERED	NO COMPLETE COMPACT OFFERED	NO COMPLETE COMPACT OFFERED	NO COMPLETE COMPACT OFFERED
Brush Collection in case \$48	purchased separately \$142 (NO BROW BRUSH, NO CASE)	purchased separately \$112 (NO BROW BRUSH, NO CASE)	purchased separately \$172.50 (NO BROW BRUSH, NO CASE)	purchased separately \$95 AND Brush Case \$18
Full Collection Listed: \$567.50 24 items (compact holds 5 of the cosmetic products)	Full Collection Listed: \$1,019.50 33 ITEMS (LACKS 7 MAJOR BENEFITS & 4 PRODUCTS)	Full Collection Listed: \$745.00 30 ITEMS (LACKS 7 MAJOR BENEFITS & 7 PRODUCTS)	Full Collection Listed: \$1,210.50 31 ITEMS (LACKS 4 MAJOR BENEFITS & 5 PRODUCTS)	Full Collection Listed: \$643.50 31 ITEMS (LACKS 10 MAJOR BENEFITS & 5 PRODUCTS)

As you can see, it's just not possible to match the quality, value, and benefits of Mary Kay's product line!

The most comparable items were chosen from each brand's own website. Prices were current as of Winter 2008.