



PARTY IN A BAG



Here is what you need:

A gift bag (medium size from the \$ store)
A helium balloon to attach to it (this is a MUST – do not skimp on this idea)
10 Look Books (or 2-3)
20 samples
10 profile cards
10 receipts
Candy
A few pens
1 PCP gift

Here are the rules:

Take these bags to women who “do not have the time to book”
Give them a 24 hour deadline
When they have 10 orders (the amount of sales does not matter) – they will get \$50 in FREE product from you!!!
Have the PCP gift so the hostess can show them the gift with purchase if they order \$40 or more!!!

Here is the WHY:

You will get at least 10 leads from each of your hostesses (if they fill out the back of the profile card – even more).
You will get on average between \$200 - \$400 worth of sales from each Party in a Bag.

If you got out 5 bags – your sales would be between \$1000 - \$2000 in a 24 hour period.
If you got out 10 bags – DOUBLE that to \$2000 - \$4000 in sales – could you get excited about that?????

You could be a STAR in a day!!! If you need to build your inventory – here you go!!!
If you need to get ACTIVE – here you go!!!
If you need to make \$ - here you go!!!!

Plus – with 5 bags – at least 50 new leads that you can book and sell more product to!!!
10 bags – at least 100 new leads – WOW!!!!!!!

There is 1 catch to this idea – it does not work unless you do it!!!! ☺

Please try **something** – have fun – sell this amazing product!!!

Mary Kay used to say you can eat an elephant 1 bite at a time!!!! We can do this you guys!!! I believe in us!!!!